

THE INDUSTRY

WOMEN

NOVEMBER 2023 | ISSUE 1 | N2000

www.theindustry.ng



**TENACITY
OF THE NIGERIAN
WOMAN**

DStv
Nigeria

MOMENTS

THAT BRING US
TOGETHER



WATCH AND
STAY CONNECTED

Dial *288# or

Download *MyDStv*

CONTENTS

Publisher/Editor-in-Chief
Goddie Ofose

Contributing Editor
Tochukwu Ezukamma
Godwin Anyebe

Managing Editor
Kikelomo Oyenuga

Report/Researcher
Abigael Gold

Photo Editor
Adewale Akinbuwa

Business Development
Ngozi Ura

Marketing Executive
Sharon Obed

Digital Media Executive
Lanre Ajayi

Copy Sales
Kate Ofose

Copy Design
Ayobami Ishau

Editorial Advisers
Daniel Obi
Akin Adewakun
Raheem Akingbolu

FEATURE

11



COVER STORY

15 - 16

TENACITY OF THE NIGERIAN WOMEN

5 | PUBLISHER'S NOTE

7 | NEWS

13 | BOOK LAUNCH

17 | PROFILE -
THE INDUSTRY TOP 50 WOVEN

41 | PROFILE -
THE INDUSTRY TOP 10 AMAZONS

49 | PICTORIAL

51 | AWARDS NOMINEES

Bridging The Knowledge Gap. Shaping The Future



FITC is a world-class innovation-led knowledge organization that is committed to leading the advancement in knowledge content creatively designed to strengthen individuals and organizations globally for maximum impact.

Through technology-driven capacity building and Advisory solutions, FITC equips industry talents for optimum performance. Our culture of excellence mobilizes and binds our people together with shared purpose and values that define and reflects in everything we do.



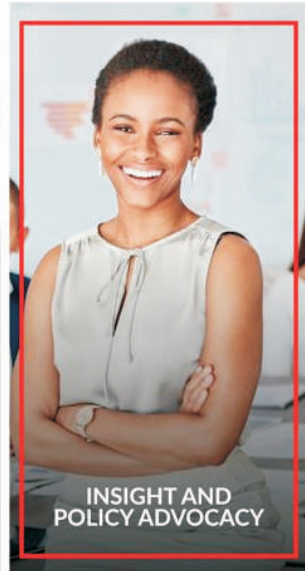
DIGITAL
LEARNING



ADVISORY



GOVERNANCE



INSIGHT AND
POLICY ADVOCACY

...Expanding The Knowledge Horizon

📍 FITC House, 164/166 Muritala Muhammed Way, Ebute Metta, Lagos

☎ 0816 620 6182, 0805 020 0041 🌐 www.fitc-ng.com ✉ info@fitc-ng.com

📱📷🐦📺 @fitcnigeria

Let our women breathe!



The importance of a woman in a family, work place, government and community cannot be overemphasized. A wiseman said that when you train a woman you have trained a community.

The maxim that says train a girl child and you train a nation cannot be truer at this point in our national life. Educating girls in Africa has faced a hard time with a history of conservative patriarchal customs that have caused tribal cultures too many times marginalising girl-child education, placing it at the bottom of the pyramid.

However, Africa in general and Nigeria in particular have witnessed trend reversal in their treatment of women. Families across the country have seen increased education among the girl child. In recent times, we have seen increased participation of Nigerian women in politics, businesses, civil society, education and health and that has gladdened a few hearts.

For instance, in banking, there is a resurgence of our ladies at the top echelons of the profession. Prior to this time, it was unheard of to see a woman occupying the CEO position in a Nigerian bank until the likes of Olufunke Iyabo Osibodu rose to become the chief executive officer of Ecobank. It was followed by Cecilia Ibru at Oceanic Bank.

For some time, there was a blip until recently where individuals like Yemisi Edun became the first female

Managing Director of First City Monument Bank Limited. In what looked like an impossibility, Nneka Onyeali-Ikpe emerged the managing director/chief executive officer of Fidelity Bank on January 1, 2021.

In what looked like a positive trend, a northern bank, Unity Bank raised a green flag and allowed a woman, Oluwatomi Ayodele Somefun to become its managing director/chief executive officer. She is currently the Managing Director/CEO of Unity Bank PLC since 2015.

Others who followed this trailblazing trend include Miriam Chidiebele Olusanya, Managing Director of Guaranty Trust Bank, Halima Buba, MD/CEO of SunTrust Bank. Nigeria and Bukola Smith, who became Managing Director of FSDH Merchant Bank in April 2021.

This is not the only profession in Nigeria that women are doing great. Our 'girls' have become 'poster kids' in other fields such as sport, medicine, politics, and integrated marketing communications. In fact, in banking we have Folake Ani-Mumumey of First Bank, Nkiru Olumide-Ojo of Standard Bank, Bola Atta of UBA Foundation and Bridget Oyefeso-Odusami of Stanbic IBTC. These women have all it takes to challenge their male counterparts and defeat them.

In advertising, Bola Thomas of LTC, Julia Oku and Akpo Daniyan became alpha females in the industry that would later birth several other quality women. Today, the advertising industry is boosted by top executives.

In public relations, Nkechi Ali-Balogun, late Halima Atta, Tokunboh George-Taylor, Mojisola Saka and others are doing well meanwhile, Joke Bakare of Medplus is currently leading the pack in medicine and healthcare.

In governance, the names like Ngozi Okonjo-Iweala, Dr. Oby Ezekwesili, Amina J. Mohammed stand out and these women have continued to breast the tapes and put the country's name in the global map.

Therefore, isn't it time for us to come together and truly support our queens and princess?
I know many men would rather say yes than no!

Let's the dialogue begin.

Goddie Ofose
Editor-in-Chief

Raising the bar to 'Brew A Better World'



With a proud heritage of over 75 years of brewing operations, it is our conviction that we can only thrive when the planet and our communities thrive. This means accelerating sustainable solutions to the world's biggest challenges – such as climate change, water, inequality and poverty.

Through our refreshed Brew a Better World (BaBW) sustainability strategy - comprising of 3 pillars, 9 ambition areas, and 22 commitments - we are setting new targets on climate action, accelerating our efforts to support a fair and equal society, and championing moderate consumption of alcohol and responsible choice.

To find out more about our sustainability commitments and actions, visit www.nbplc.com/sustainability and learn how you can join us to Brew a Better World for future generations in Nigeria!



Nigerian Breweries Plc
RC: 013



Felix King Empowers Rural Women With Access To Mobile Technology

To further improve the daily lives of indigent rural women and widows, Felix King Foundation has announced the 'Helo Mama' initiative that comes with mobile phones for widows and phone charging stations for women in rural communities.

The 'Helo mama' programme, a two-legged scheme is designed to provide mobile phones for impoverished rural widows and at the same time phone charging stations powered by 2.5kva solar systems across these communities for the rural women to have unfettered access to power to charge their phones.

The initiative is scheduled to flag off in early June 2023 and it would be activated gradually across some communities in Edo State, particularly Esan Land.

The Founder and President of the Foundation, Dr. Felix King stated that the initiative is a support scheme that would help the impoverished rural women and widows in the area gain access to mobile telephony as well as ensure that they can stay connected by charging their mobile phones without stress.

According to him, the importance of mobile communication cannot be overemphasized, particularly in rural communities because it could assist farmers and small business owners increase productivity, access to customers, producing better quality products, and facilitating seamless passage of information from rural to urban.

'Mobile communication has gone beyond luxury or entertainment, it is integral for surviving and succeeding in today's world', adding that 'Rural communities often lack adequate communication technology, which creates a digital divide and puts the lives and businesses there at a disadvantage', Dr. King stated.

The Foundation through the 'Helo mama' initiative would install phone charging stations that would be powered with a 2.5kva Solar system across the communities to help these rural women and others charge their mobile phones provided by the foundation and stay connected consistently without worrying about power outages or shortages.

He said, "We are projecting to cover over 20 communities before the end of the year. This would go a long way in solving communication challenges associated with rural areas in Esanland. This is our little effort



to make these needy women improve on endeavors as well as keep them talking."

In some of these communities, Dr. King revealed that these women traveled over 3 kilometers to some locations to power their mobile phones and even get to pay for charging their mobile gadgets. Some of these women part with at least N200 daily to be able to charge their mobile phones because of the unavailability of public power and share distance to where public power is available.

"Apart from eradicating some of the challenges associated with the dearth of available amenities for easy communication in the rural areas, this initiative can also be used as a revenue generation tool for rural women. It would prove a tool for payment and they could start a Point of Sales business with it," he added.

With this new development, the average life of rural dwellers in Esan land has changed forever. The era of financial transaction deception to these women has ended because they will see life in real-time situations. Their business would improve and that would impact their daily activities, stated one of the residents of the community.

In 2016, Dr. King floated the Foundation to help women have a better life, which is built to help women succeed as entrepreneurs, ensure they participate in the economy of their communities, and ameliorate poverty, while their dignity is preserved.

Since its inception, the Foundation has engaged in several programmes all geared towards ameliorating the severe hard economic realities facing these women in rural communities across the nation.

The foundation has inaugurated programmes such as better life for rural

African widows, widows' Market moni, help project, advocacy project, rural women cooperative schemes, and scholarship schemes for widows' children among many others.

In the advocacy project, Felix King Foundation led a campaign for the abolition of widows' maltreatment in Africa. The campaign also saw the foundation meeting the Edo State House of Assembly to propose a bill that would end the archaic tradition and culture.

Market Moni, a novel initiative, empowered thousands of indigent rural women and the outcome is monumental. To date, these women are in business providing and supporting their ward's education through this initiative.

Emphasizing the works of the Foundation, Dr. King said, "Across communities we operate, we are driven by the commitment we owe to God despite the huge challenges. Whether it's creating economic opportunity by providing business seed funding and training for female entrepreneurs in Africa – through The Startups Africa initiative, helping widows and rural women with trade grants and skill acquisition through The Market Moni initiative, providing educational enhancement scholarships for children of widows, increasing opportunities for Widows in the Farming program (WIFARM), Medical support for children or championing the campaign in communities on the importance to respect the dignity of women and their children due to cultural biases to enhance community growth, we get our satisfaction by the successes we achieve through these efforts: making the world better for women and the children."



Nigerian Breweries empowers 441 youth, women on skill acquisition in Abuja, 4 other locations

Nigerian Breweries Plc, the foremost brewing company in Nigeria through its Partnership for Empowerment initiative has empowered about 441 women and youth on skill acquisition across 5 key locations in Nigeria.

The successful beneficiaries were trained in 20 skill areas that include confectionery (baking), cosmetology, hairdressing, solar panel installation, cell phone repairs, barbing, fashion design, marketing, block molding among others.

The number of beneficiaries for each of the locations is 65 for Lagos, 100 for Abuja, 126 for Kaduna, 75 for Ibadan and 75 for Imo state.

The initiative which is in its third year began a pilot scheme in Awo-Mamma in Imo State where about 100 participants - 50 males and 50 females were trained in different vocational skills ranging from cosmetology to barbing and shoemaking.

Speaking at the graduation ceremonies held in Lagos and other designated locations, the Managing Director, Nigerian Breweries Plc, Mr. Hans Essaadi noted that part of the objectives of the empowerment initiative by the company is geared towards enterprise development, skill acquisition and employment creation in the communities where the empowerment initiatives are hosted.

Essaadi disclosed that the beneficiaries of the initiative have been provided with start-up tools to support their journey towards entrepreneurship, employment generation

and financial independence. He further stated that the company remains absolutely committed to creating more opportunities that will enhance the socio-economic advancement of women and the youth in Nigeria.

"As a responsible corporate citizen, we are committed to supporting women and youth to be economically independent and self-reliant. It is a given that if more women and youth are empowered in the informal sector, they will contribute greatly towards the economic growth of the country", he said.

Also speaking, the representative of Minister of State for Federal Capital Territory, Mrs. Chiwendu Amba, while commending Nigerian Breweries Plc for their thoughtfulness in catering for the need of widows and vulnerable in the society explained that the empowerment will not only bring succor to the beneficiaries but also help to optimize their business values and enhance their potential for jobs creation.

"Globally, widows and vulnerable have fewer opportunities for economic participation than any other group, less access to basic and higher education for their children, and greater health challenges. Therefore, guaranteeing the rights of widows and giving them opportunities to reach their full potential is critical not only for attaining their goals but also for meeting a wide range of societal challenges", Amba said.

She further disclosed that empowering widows and youth would go a long way to increasing the health and productivity of

families and communities thereby creating a ripple effect that benefits everyone, and increases their sense of self-worth.

She explained that the Federal Government is committed and determined to support the implementation of programmes and policies geared towards the development of women and youth in Nigeria.

Also speaking, the Commissioner for Wealth Creation and Employment, Lagos, Mrs. Yetunde Arobieke stated that the training of youth and women by Nigerian Breweries Plc is the right step in the right direction as this would help to tackle the rising rate of unemployment in Nigeria.

Arobieke, therefore, advised the teeming unemployed youth and women in Ijora and across the state to take up vocational training located at various vocational training centres so that they can be empowered to take care of their needs.

One of the beneficiaries, Elizabeth Afunlehin who spoke at the event lauded the company for coming up with an initiative that addresses unemployment saying that she is indeed excited and proud to have benefited from it.

"It is a privilege to be part of this training programme. I want to appreciate Nigerian Breweries Plc for bringing this skill to my community, empowering me so that I can cater to my needs in the future. Looking for a job is not easy these days. I am highly excited that with what I have learned through this empowerment programme", Afunlehin said.

Airtel reinforces commitment to bridging gender gap, launches women network

Leading telecommunications network, Airtel Nigeria has reinforced its commitment to driving gender equity as they launched the Airtel Women network at Airtel Headquarters early in the year.

Former Securities and Exchange Commission boss, Arunma Oteh, led the conversation as the keynote speaker, on the theme “Empowering Global Leaders”, where she shared her experience and lectured female employees on becoming global leaders.

Chief executive director, Krishna Menon, who was represented by the Director of Airtel Business, Ogo Ofomata, described Airtel Women Network as a coaching platform to empower and mentor women to become global leaders while breaking stereotypes and closing gender gaps.

“We are an equal opportunity employer and it is embedded in our DNA to be fair, just and respectful. Airtel is committed to women advancement and achievements, both internally and externally, and out of many other initiatives, we have recently demonstrated this through our premium social investment platform 'Airtel Touching Lives'. Through 'Airtel Touching Lives', we have



not only provided relief and succor to thousands of Nigerians but we have also thrown our full weight behind the Nigerian woman, helping them own their craft and even empowering women in technology” she said.

Also speaking at the event, Director, Human Resources, Airtel Nigeria, Adebimpe Ayo-Elias, said, “Over the years Airtel women have contributed immensely to the success of

the organizations and Airtel recognises this and is committed to ensuring that the women thrive. We are currently at 25% and our target is to grow women's representation at top-level management to 30% before the end of the year.

To generally drive women inclusion, especially in technology, part of what Airtel has done is to promote digital financial inclusion by registering and training women as Smartcash PSB agents, at no cost”.

Stanbic IBTC Bank Promotes Gender Diversity, Supports Women In Energy, Oil And Gas

Stanbic IBTC Bank PLC, a subsidiary of Stanbic IBTC Holdings PLC, has further shown its commitment to breaking down barriers and creating opportunities for women in traditionally male-dominated sectors in Nigeria. The Bank did this as it sponsored the Lagos Chapter of Women in Energy, Oil, and Gas (WEOG) Investiture ceremony held recently.

The ceremony, which served as a starting point for a new wave of change and progress in breaking down barriers and promoting gender diversity within the Nigerian energy, oil, and gas industry, also witnessed the induction of 67 ladies from the Science, Technology, Engineering, and Mathematics (STEM) arm of the Engineering Unit of the University of Lagos.

As part of its commitment, the Bank empowered the audience with the necessary tools to achieve financial independence and security through its women-focused solution, the Blue Blossom Community.

Folashade Akinwale, Team Lead, Enterprise Banking, Lagos Mainland, Stanbic



IBTC Bank said, “The Blue Blossom Community houses an array of benefits. It grants access to a comprehensive suite of products, including loans, investments, insurance, educational trusts, and other financial solutions offered by Stanbic IBTC Bank. Being a community member provides opportunities for mentorship and the option to open a chess account automatically, where applicable.”

Folashade added that the Stanbic IBTC

Blue Blossom Community is a dynamic platform where aspiring and established women in energy, oil, and gas can connect, collaborate, and share ideas. It facilitates the development of partnerships that contribute to economic empowerment and positive evolution within communities. It welcomes women from all sectors and industries who are passionate about creating a successful career or business and achieving significant change with open arms.

The newly invested Director of WEOG, Lagos Chapter, Joan Faluyi speaking at the event, said “, Many women are not aware of financial opportunities due to the low level of financial literacy. To this end, establishing a trusted financial partner for growth is crucial to every individual and business owner. We are excited to have collaborated with Stanbic IBTC on this.”

“The induction of the 60 STEM ladies in WEOG is a significant step forward in bridging the gender gap within the energy, oil and gas industry. The financial nuggets provided by Stanbic IBTC were insightful and invaluable”, Joan added.



Food and Agro-Allied Group

Feeding The Nation, Everyday

with **Quality Products**



**NOURISHING FAMILIES.
ENRICHING LIVES.**

As the leading food producer in Nigeria, we have the unique responsibility of providing great-tasting food and nourishment to millions of Nigerian families. We do this by providing more product choices, strengthening the nutritional profile of our brands and contributing to the national nutritional agenda.

Feeding the nation everyday.

Find out more at www.fmnplc.com

Access Bank's journey to increasing Womenpreneur via Pitch-a-ton

Retail giant Access Bank Plc has unveiled the W initiative Womenpreneur Pitch-a-ton Season 5. The W Initiative is aimed at inspiring, connecting and empowering women while riding on the Access Bank's vision to be the Bank of choice for women in the markets and communities being served.

This is the basis of the Bank's mandate to empower female entrepreneurs with financial and business skills through the Womenpreneur Pitch-a-ton programme. The programme is designed to provide female owned businesses across Africa an opportunity to access finance, world-class business trainings as well as mentoring opportunities.

Speaking to newsmen, Group Head W Initiative, Abiodun Olubitan said, "This programme has been designed to create an enabling environment for female entrepreneurs to grow their businesses. Access Bank has been a leading advocate for women's economic empowerment in Africa and this is the key motivation for the 'W' Initiative which caters to the women economy particularly in the areas of financing, capacity building and creating networking opportunities for women.

"We launched the first Womenpreneur pitch-a-ton initiative in 2019 in line with our value proposition to be the No. 1 Bank of Choice for women in Nigeria, and we have received over 150,000 applications over the last 4 years, awarded the Mini-MBA training to 300 women and provided over N45 million in grants. This year, we are making the programme bigger and better by increasing the number to 120 women entrepreneurs who will emerge as finalists.

"The 2023 Womenpreneur Pitch-a-ton programme will officially kick off on Monday, June 26 – August 11, 2023 and will offer financial grants, an exclusive certified capacity building program and business coaching aimed at empowering women entrepreneurs. Interested female entrepreneurs who meet the criteria of having an existing business for at least one year with at least 50% female ownership and between the age range of 18- 55 years are eligible and required to fill an online application on www.womenpreneur.ng.

"All online applications will be reviewed and screened by independent business experts for all five hundred (500) candidates who will be required to send in a sixty-second video pitch for the opportunity to be selected as part of the final top 120 candidates. They will benefit from an exclusive and certified Mini-MBA and grant prizes.

"The programme is designed for a 3-month period comprising 8 weeks of mini-MBA training in collaboration with the International Finance Corporation (IFC) and pitching sessions to a Pan-African Jury panel where the top finalists will pitch their businesses, infusing learnings from the mini-MBA and will stand an opportunity to win financial grants and other consolation prizes," Abiodun concluded.

Access Bank has a strong focus on innovation, technology, and customer service and is committed to helping its customers achieve their financial goals. It aims to deliver economic growth that is profitable, sustainable, and socially relevant. With over 60 million customers, Access Bank remains the largest bank in Africa by



customer base and has made significant investments aimed at enhancing growth in the Small and Medium-size Enterprise sector. The Bank is also a major advocate for women in business through innovative offerings like the W Power Loan, a discounted financing at 15% interest per annum, for women to grow their business as well as other Business Support Services. The Womenpreneur Pitch-a-ton Programme is the first women-in-business support initiative of its kind in the industry.

The Womenpreneur Pitch-a-ton program spans three months and includes an eight-week mini-MBA training program conducted in collaboration with the International Finance Corporation (IFC).

During this period, participants will also have the opportunity to showcase their businesses in pitching sessions to a prestigious Pan-African jury. The top finalists will present their business ideas, incorporating the knowledge gained from the mini-MBA program, and stand a chance to win financial grants and other consolation prizes.

Group head of Women Banking at Access Bank Plc, Abiodun Olubitan, expressed her excitement about the launch of the new season, stating, "The continuity of the Womenpreneur Pitch-a-ton is a testament of Access Bank's commitment to empowering female entrepreneurs across Africa.

We believe in providing women with the necessary tools, resources, and opportunities to succeed in the business world.

We aim to build on the successes of previous editions and this year, we are increasing the number of beneficiaries to 120 women entrepreneurs."



REAL PARTY JOLLOF

TOMATO MIX



Empowering Women: Ogochukwu Eloike unveils secrets behind 'Ichabod' – A groundbreaking self-help book for women

- Proffers practicable solutions on how women can be more proactive in pursuit of their purpose before marriage
- Kick starts hashtags #Ichabod, #ImEnough to allow women share their experiences as women

A writer and renowned communications strategist, Ogochukwu Geraldine Eloike, has launched her first book titled "Ichabod", a clear narration of the feminine experience and how these experiences are being trivialized by society thus widening the gender gap. The book, published by Parresia Publishers Ltd, under the Origami imprint, provides practicable roles the society and individuals can play in entrenching equity and ameliorating gender wariness which has been on the rise in recent times.

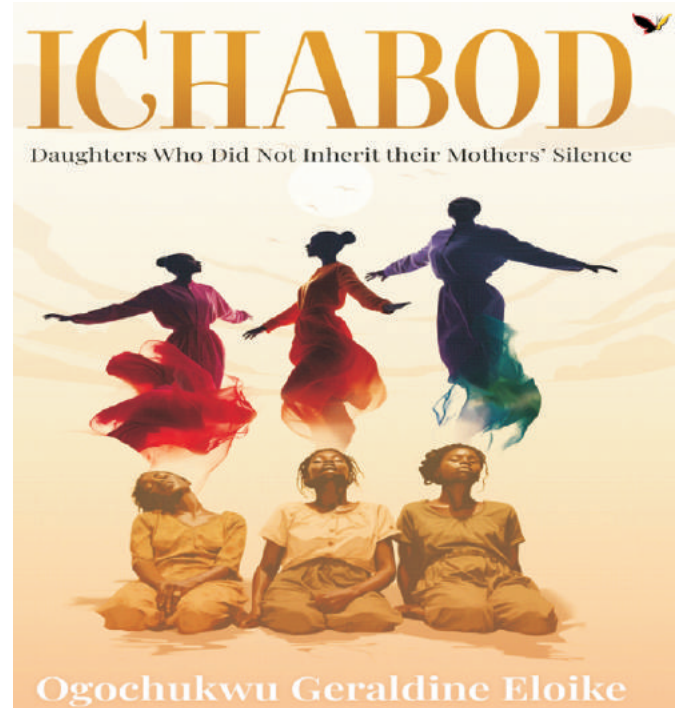
As part of the activities to launch the book, the author, Ogochukwu has kick-started hashtags campaign #Ichabod and #ImEnough to give women a voice and platform to share their life experiences in relation to manifestations of gender inequity and shortfalls. Through the hashtags, women and girls can share their experiences as girls and young adults living in patriarchal societies and how these experiences have shaped their life decisions thus far.

Shedding more light on the invaluable nature of the book – Ichabod, the author noted that "the term Ichabod has biblical connotation which means lost glory and it is used as the book title to allude to various ways we have gotten the training and raising of the girls wrong by paying much tribute to male children across various touchpoints. Understandably, in recent times, we have a series of activities designed to celebrate girls and women, but, our socio-cultural foundation remains patriarchal. For instance, in the Nigerian political environment, the senate unanimously voted against a gender-balanced house in 2021 and the action clearly depicts the perception of women as unequal and undeserving of leadership positions even when existing and emerging data shows that women, in some contexts are better leaders", she said.

"Ichabod" is a direct and honest analysis of current gender disparity situations, not just in Nigeria but across the globe using real-life data garnered online and offline to measure various drivers of abuses, dissatisfaction, and perceived/established differences amongst both genders. The insights allow for a direct call to action for women as emerging data depict a rapid increase in gender-based violence, especially by spouses or close family members. And it is my hope that this book will trigger some sort of paradigm shift in various societies so that as people, we would pay more attention to the needs of each other instead of trying to subjugate and exert authority over one another".

It is also identified in the book, as a key imperative for various stakeholders starting from families to look beyond the status quo and become more involved in addressing foundational causes of misogyny as unhappy mothers are most likely to raise unhappy children. Institutions like government parastatals and religious establishments are also required to put in place structures that would test and allow for equity and help in actively bridging the gap created by gender disparity.

The book, "Ichabod" is available on OkadaBooks, Amazon Kindle, Amazon paperback, and hard copies can also be ordered on +2347062010410, info@parresia.com.ng from Parresia Publishers or a walk-in at 1st Floor Ibilola



Nelson House, 82 Allen Avenue, Ikeja, Lagos.

About the Author

Ogochukwu Geraldine Eloike is an astute and established communications strategist, a radical feminist, an audacious Christian and an Education reforms advocate with over a decade of experience as a communications consultant for both local and multinational brands. As a communicator, her key strength areas are in orchestrating campaigns that drive behavioural change or instigate a certain level of a paradigm shift to readjust human perspectives to existing and emerging changes across various touchpoints. Through her unique voice, she creates truth-based content for various platforms where she confronts various barriers to human mental and spiritual emancipation and absolute commitment to God's will.

When she is not creating strategies for her numerous corporate clients, Ogochukwu mostly engages with various education stakeholders to establish viable ways of reforming the learning system in Nigeria and across Africa. In her words, "Every society is a reflection of its education ideologies; thus, if you want to sustainably transform a nation, do so through education." Ichabod is her first book, an effort spurred from a long list of book outlines designed to confront various life issues truthfully.

She can be reached across various social media platforms under @RadicalFeminist
For enquiries: oeloike@gmail.com





Reliable energy, limitless potential

Nigeria's journey is our journey. From inception, we have been striving to build a sustainable business anchored on vital strategic priorities. Seplat Energy's new business direction reinvigorates its three key priorities:

- Driving social development
- Focusing on environmental care and reporting
- Maximizing returns for all stakeholders

We are driven by our core values of **SAFETY, INTEGRITY, PARTNERSHIP, AMBITION** and **AGILITY** to build a broader energy business for a cleaner and sustainable energy supply for Nigeria.

Seplatenergy.com

Seplat Energy Plc
Seplat Towers, 16a Temple Road (Olu Holloway)
Ikoyi, Lagos, Nigeria. Phone: +234 1277 0400

4th Floor 50 Pall Mall London SW1Y 5JH
Phone: +44 (0) 20 3725 6500

info@seplatenergy.com
<http://seplatenergy.com>



TENACITY OF THE NIGERIAN WOMAN

The ancient Greek philosopher, Aristotle once wrote, "Woman is to man as the slave to the master. She is an unfinished man, left standing on a lower step in the scale of development. The male is by nature superior, and the female inferior."

That was a monstrous ancient perception of women. Refreshingly, since the times of Aristotle, the global concept of the woman has changed dramatically; women, now, chafe the

right and opportunity to excel in diverse areas of life, and, even, achieve equality with men. However, in many countries, like Nigeria, obvious bias and discrimination against women, and gender based inequality remain. Summing up the challenges of some women in our patriarchal and male-chauvinist country, a woman, somewhat hyperbolically, stated: With my university education, I was determined to live my dream and enjoy some level of financial independence from my husband by pursuing my chosen career but, "my husband threatened to shred my B.Sc.

certificate if I attempted to source for a job".

He wouldn't even let me start a small business nor does he provide all my needs. He believes that because I am a woman, and his wife, I am his slave and should never look him in the eyes, let alone attempt to equal him. He embarrasses me at will, beats me to stupor at the slightest provocation, and never misses an opportunity to diminish my self-esteem. Yet, divorce is not an option for me because my parents insist it is taboo in their culture. I see no future for myself in this male-



dominated country, with its barbaric culture against women. I am in bondage.

Undoubtedly, there are cultural, attitudinal and value system bias against women in Nigeria. These are made manifest in gender-based violence, economic inequality, discriminatory employment practice, political exclusion, and educational inequality. It is imperative that the Nigerian society makes deliberate efforts to end gender-based discrimination against women and girls.

This is not just essential for basic human rights, but also economic growth and development. According to the McKinsey Global Institute, Nigeria's gross domestic product (GDP) could grow by 23 per cent—or \$229 billion—by 2025 if women took part in the economy to the same extent as men. Similarly, the International Monetary Fund noted how gender inclusivity could grow Nigeria's economy on average by as much as 1.25% points.

It is extremely important that the Nigerian government, through laws and policies, engender real and inclusive guarantees for women rights, protection and empowerment. However, while government efforts at fighting discrimination against women are pivotal, and recommended, the success of these government policies will be significantly stymied by tradition and culture and their associated patriarchal bent and entrenched gender bias.

Making the same point, the President of the Nigerian Women Trust Fund, Mufulira Fijabi, once said, "Despite many policies geared towards giving Nigerian women their pride of place in the scheme of things in the country, available statistics show that the country still

has a long way to go." We keep celebrating International Women Day (IWD) year after year, but (very little) has changed for Nigerian women since all these years. We are still under-represented in every single facet of life in this country."

Refreshingly, despite the odds against gender equality in Nigeria, the Nigerian women, in her tenacity, hold forth. More and more of them are becoming educated, and thus, making impressive inroads into business and the professions, including areas that, not too long ago, were considered the exclusive preserves of men. To this end, we are seeing the rise of women doctors, lawyers, scientists, mathematicians, bankers, etc; they are defying the gender imbalance.

Their resilience is made evident that, even, as the demand on the working woman increases; they are successfully juggling increasing family responsibilities with their careers. In the homes, they remain wives, mother, cook, housekeeper, teacher, etc, even as they distinguished themselves in business, academia, politics and the professions.

Therefore, our national narrative is teeming with women that achieved great heights in different endeavors and became leaders in different spheres of life. For example, Funmilayo Ransome-Kuti was an activist, anti-colonial crusader and political leader.

She successfully mobilized thousands of women against more proposed taxes to be levied on small traders. Mrs. Ransome-Kuti was named a member of the Order of Nigeria by the Nigerian government (1965); and was awarded an honorary doctorate degree by the University of Ibadan (1968) and the Lenin Peace Prize by the government of the Soviet

Union (1970).

The President of the World Trade Organization (WTO), Ngozi Okonjo-Iweala is highly educated, with a PhD in Economics. She is the first African and the first woman to lead the prestigious trade body. She was the Vice President of the World Bank and had served as the Nigerian Minister of Finance and Minister for Foreign Affairs.

The Deputy Secretary-General of the United Nations is a Nigerian lady, Amina Mohammed. Working closely with UN Agencies, she has been in the forefront in the fight for gender equality. She has supported more than 175 successful legal reforms and 25 constitutional reforms to strengthen women's rights, including property, land, and protection from discrimination and violence. Some of her efforts strengthened access to essential services, including health and legal services for survivors of violence against women, in nearly 60 countries.

A comprehensive list of the Nigerian women that have left their marks of excellence on the Nigerian global community is beyond the scope of this article. However, the point is that the Nigerian woman in her tenacity and resilience has refused to be held down by an anachronistic patriarchy order that relegated women to the sideline. Her persistent efforts, over the years, to rise above the inherent limits placed on her by tradition and societal expectations are yielding results. She is actualizing her potential, making her contribution to different facets of our national life, and even blazing new trails. Consequently, despite obvious drawbacks of the Nigerian woman, she has achieved an impressive representation across the entire range of Nigeria social life.



VICTORIA UWADOKA is a Public Relations Professional with over 20 years of experience spanning multiple industries including Entertainment, Beauty and Healthcare, ICT, Food & Beverages. She is responsible for building and sustaining Nestlé Nigeria's image, influence and reputation, also managing the company's corporate communications, public affairs and sustainability priorities.

Since joining Nestlé in December 2016, Victoria has significantly increased and sustained the company's superior share of voice in the market year on year. She

brings Nestlé's commitment to protecting and regenerating the environment for future generations to life through proactive sustainability initiatives, working in collaboration with internal and external stakeholders. She strengthens and highlights Nestlé's social impact by building synergies between the company and its stakeholders and communities, and by telling the company's impact story across multiple touch points.

Victoria is Passionate about building connections and creating opportunities for people and communities to achieve their maximum potential. She leverages insight gained from working with a broad variety of businesses, decision makers, influencers and governments to help organizations drive business and social impact by harnessing relevant communications and relationship management strategies. Listed on GLG Communications' PR Power List 2023, Victoria has been recognized as one of the 50 Nigerian PR and Communications professionals who have made significant impact and who are leveraging PR to make a difference in business and in society.

As a strong advocate of Africa's potential, she promotes positive action to accelerate equitable development on the continent,

reiterating her belief that, "As African communicators, we have a responsibility to represent and reflect the realities, challenges, and opportunities of our continent. It is our duty to tell the true African story." Her eclectic career started in the logistics industry with IAS/FEDEX as International Operations Manager.

She subsequently worked in the beauty and healthcare industries before joining Sesema Public Relations agency. From there, she joined Microsoft Nigeria as Public Relations and Events Manager where she oversaw the launch of 7 new products and grew the company's share of voice by over 70% before her appointment as Marketing Communications Manager for Microsoft in West and Central Africa. There, she managed the company's reputation and image while leading the digital transformation agenda. Victoria is Chairman of the technical Committee of Corporate Communications and Public Affairs Experts of Nigeria Employers Consultative Association (NECA) and has served as the Chairman, Lagos PR Industry Gala and Awards (LAPRIGA) since 2021.

BA Hons, Modern European Languages, University of Nigeria, Nsukka among other several professional courses.

FOLAKE SOETAN is the Chief Executive Officer of Ikeja Electric Plc, the largest electricity distribution company in Sub-Saharan Africa. Folake began her career in the Aviation Sector working British Airways and Virgin Nigeria as the Head of Sales. She joined Sahara Group in 2009 and worked in one of its key entities, SO Aviation in Ghana as the Vice President, Downstream - West Africa and led the expansion of the downstream market share beyond the shores of Nigeria and into Ghana, one of the fastest growing economies in Africa.

Folake commenced her transformational journey at Ikeja Electric when she joined as Deputy Chief Commercial Officer and soon rose to become the Chief Commercial Officer. She commenced what will become one of the most transformational changes in the distribution end of the power sector in Nigeria.

Her achievements helped elevate her to the position of Chief Operating Officer. In this

role, she was responsible for developing and implementing strategies to increase customer growth, reduction of energy losses and aligning the major operating departments of the business towards a common strategy.

Folake became CEO in 2020, leading a team of a team of over 3,200 employees in the next phase of power sector transformation, which involves increased power distribution, technological transformation, and digital monetization. She has continued to lead the industry in loss reduction, metering, innovation, and sustainability.

Folake is an alum of Harvard Business School where she studied Advanced Management, a graduate of banking and finance from the University of Lagos and continues to participate in several leadership programs to equip her with the skillset required to transform lives and businesses sustainably.

An astute advocate of leading with d



empathy, Folake is committed to influencing and actively contributing to the development and growth of women in STEM and mentors several young men and women looking to build successful professional careers in the power and oil & gas sectors. She is on the Board of Women in Energy Network and contributes widely in ensuring that the organization meets its goals.



SANDRA AMACHREE is the Head of Marketing Communications at Nigerian Breweries Plc., SANDRA has responsibility to drive ambitious and innovative brand communication initiatives across the full portfolio of 21+ NB brands. She also provides oversight Media Excellence management for two West African Countries within the HEINEKEN International Group.

She has been most instrumental in re-shaping the media capabilities of the Africa Middle East and Eastern Europe (AMEE)

region in raising the floor and the ceiling with the successful launch and roll-out of the AMEE media hub, providing media excellence practices for other West African OpCo's in HEINEKEN. She drove the implementation of the first marketing mix modelling study in the AMEE region with key objective to fully optimise media investments as a critical driver of business success, while delivering positive ROI on media investment in line with HEINEKEN's media principles and agenda to transform brand building.

Under her, she oversaw the merging of Media, Brand PR and Sponsorships under one umbrella of Marketing Communications. Next to this, she transformed the role of Brand PR in the marketing mix with key focus on impactful brand storytelling, increasing brand awareness and ensuring year on year Share of Voice growth, as one of the growth engines for brand power. This has been delivered through her passion for working and winning with teams.

Dedicated to the development of Marketing in Nigeria, its intersection with business growth and positive impact on society, she served as the first female Chairperson of the Lagos Mainland Chapter of the NIMN,

and continues to serve as a Council Member of the institute.

Sandra has also had a successful cross-functional career working in other functions like Sales and Human Resources, which has equipped her with the wealth of knowledge and expertise required to lead business transformation agendas, drive business success through innovation, collaboration, and a focus on delivering impactful results.

Among her achievements while in HR, Sandra supported HEINEKEN South Africa to become a full-fledged OpCo with the successful implementation of Project SWORDFISH in 2016. During this time, she managed the successful people separation from the HEINEKEN-Diageo joint venture (BRANDHOUSE) and setup of the new organization, recruiting key positions and establishing end-to-end Human Resources capabilities in building the foundation of a future-fit organization.

She earned her MBA from the Lagos Business School of Pan Atlantic University and enjoys spending her free time playing lawn tennis and golfing.

AYO MAIRO-ESE (popularly referred to as AME Global) is an Anchor at Arise News Channel, co-anchoring Africa's premier Breakfast Show - The Morning Show She is a Multiple Award-Winning Broadcaster, Media and Communications Professional, Events Compere/Host, and Public Speaker.

Over the years, Ayo has made a mark in her industry, marshalling mind-shifting conversations with national and international Government officials, Thought Leaders and Captains of Industry.

She has made a mark in her industry, lending her skills and experiences on several platforms, both national and international, including The Presidential Enabling Business Environment Council (PEBEC) Awards; The International Woman Leadership Conference (TIWLC), Dubai; Flour Mills of Nigeria Prize for Innovation; Stanbic IBTC conferences and seminars; the Women in Management, Business and Public Service (WIMBIZ) 20th Annual Conference, Annual UBA CEO Awards, State House Dinner for the outgoing Governor of

Akwa-Ibom state, 2023, Black History Month events; All Wales Race and Equality Seminar among others.

Her professionalism and service to humanity has earned her reputable accolades. In 2023, she was named one of the Top 25 Most Powerful Women In Journalism in Nigeria; The Future Awards Africa Prize for On Air Personality of the year (Radio); Royal African Young Leadership Forum Award, 2021 (By His Royal Majesty, Ooni of Ife); YNaija Media List for Most Influential Media Personalities in Nigeria 2021; 2021 Community Icon - The Iconic Womanhood Community 100 Global Icons of 2021, ELOY Award for TV Presenter of the year; and the 19ROM (Role Model) Awards for TV Presenter of the year; ; Leading Ladies Africa Nigeria's 100 Most Inspiring Women in 2019; among others.

Ayo has a deep passion for women and this reflects in her initiation of, and participation in several activities aimed at the promotion and empowerment of Nigerian women.

Prominent among these is her co-founding



of SpeakHER Hub, to empower women with communication excellence, as well as her previous service in the capacity of 'Super Mentor' for the First City Monument Bank (FCMB) SheVentures program 2020; She also sits on the Board of WiCare Lekota Foundation (a non-profit for young widows) and Praying Women Circle (PWC).



OMOBOLANLE VICTOR-LANIYAN is an award-winning sustainability and communications professional, with expertise and experience that spans 25 years across various industries including manufacturing, media, development, and the financial sector. She is a global sustainability leader who architects the vision, innovative strategies, and ESG programs that minimize corporate risk and create shared value.

With expertise in strategic communications, she has a unique ability to rally stakeholders for lasting change.

Omobolanle is recognized globally for her efforts at championing sustainability in the Nigerian financial sector and beyond. She initiated and led the establishment of the Nigerian Sustainable Banking Principles (NSBP) which has been adopted by all banks operating in Nigeria including the Central Bank of Nigeria.

She also served as the only West African on the global team that developed the Global Principles for Responsible Banking (PRB) launched at the UN General Assembly. She served as the inaugural Head of Sustainability at Access Bank PLC, a role for which she is well-recognized for the Bank's greening transition, commitment to resource efficiency and the circular economy. Under her leadership, Access Bank became the first Nigerian institution to receive the highest level of sustainability certification under the Sustainability Standards and Certification Initiative (SSCI) program by the European Organisation for Sustainable Development (EOSD). She is a serving member of the SSCI Council. Additionally, Omobolanle serves as the go-to expert for sustainability, monitoring emerging trends, programs and issues; communicating and educating others on sustainability.

She leads the interface with stakeholders on Sustainability-related matters and mentors sustainability champions, providing them with the relevant support required to implement the necessary positive change in their institutions.

Omobolanle has helped to establish partnerships with local and international organizations/networks to fund high impact projects aimed at accelerating the impact of interventions focused on achieving the Sustainable Development Goals.

These projects have reached millions of Africans helping them to lead healthy, productive and sustainable lives.

Furthermore, she leads various efforts aimed at promoting sustainability, resulting in local, regional and international impact. She serves on the Board of various initiatives and not-profit organizations, lending her skills, talent and resources to initiatives that contribute to sustainable development. Wired for impact, Omobolanle uses analytical assessment to uncover the best opportunity for building momentum and support. She has proven to drive institutional change while setting up usable frameworks for long-term goals.

She has served on several global business, finance and sustainability councils, including some UN parastatals like the United Nations Women Empowerment Principles Leadership Group; UNEP FI: Co-Chair, Africa and Middle East Task Force, Board Member, Global Steering Committee. In 2021, she was appointed to the S&P 2 Global Sustainable Finance Scientific Council as an expert and she was also appointed a member of the 2021-2022 global Advisory Council to the Green Bonds and Social Bonds Principles by the International Capital Market Association (ICMA).

She serves as Member of the Nigeria Circular Economy Working Group of thought leaders that are supporting a robust circular economy agenda for Nigeria. She is also the Chair, Nigerian Business Disability Network; Co-Chair, Corporate Alliance on Malaria in Africa; Board Advisory Committee, Nigerian Business Coalition Against AIDS and others.

ADEBOLA WILLIAMS graduated with BSc (Hons) Chemistry from the University of Lagos and a Masters in Business Administration MBA from Cranfield University School of Management in England.

She has over 20years experience in Human Resources Management rising to the position of Head Human Resources in Guinness Nigeria Plc. in1999 and Cadbury Nigeria Plc. in 2006.

She has immense experience in Human Resources support and advice to enhance the delivery of Performance Promises and achieving Corporate Goals and Objectives such as Strategic Partnering, Employee

Training and Development, Skills Acquisition and Upgrade ,Graduate Management Training Schemes, Performance Management, Job Evaluation, Employee Communication, Functional Budgetary Management Control ,Strategic People Management Policies, Selection, Recruitment and Placement, Personnel Aid Skills Audit, Remuneration and Benefits.

She is currently in Private Entrepreneurship and is a member of: NECA(Nigeria Employers Consultative Association), CIPM(Chartered Institute of Personnel Management of Nigeria), Board Member and Treasurer Nigerian American Chamber of Commerce, Board of Advisers of AIESEC University of Lagos, Foundation Member Nigerian Chapter of African Women



Leaders Think Tank (AWLTT), an African Union Initiative.



DR. BUSOLA TEJUMOLA is a seasoned content strategist and visionary, whose career spans over 17-years in different roles across the IT and Media industries, customer and media relations, information technology systems, consumer

insights, Content Production and Strategy. Her journey has allowed her to understand the fundamentals of film making from both the content creation and business of film making.

She had led key roles in insight, media relations, project management, content ideation, production and strategy.

Fondly referred to as 'BT', Dr. Busola Tejumola can be described as the cheerleader for telling and driving the distribution of truly authentic African stories in her role as the Executive Head of Content & West Africa Channels – steering the course of the 7 Africa Magic channels in Nigeria and 2 Akwaaba Magic channels in Ghana on the DSTV & GOTV platforms of Multichoice.

She drives the development and execution of the content strategy for West Africa, identifying gaps and areas of opportunities in the creative industries.

She has overseen, sourced, delivered strong and relevant content programming across multiple platforms – Linear channels, video-on-demand, subscription

video-on demand and Mobile.

BT is a people leader, building high performing and motivated teams across regions to consistently deliver business sustainability and profitability.

She delivers through her decisiveness, extreme focus on customer promise delivery and delight, relying on data and leveraging deep local understanding to grow content led customer value management.

Dr Busola Tejumola's educational background indicates her professional career's thorough foundation.

Having earned her Bachelor's degree at the University of Ibadan, she got her Master's from the University of Surrey before earning herself a doctorate, PhD, from Brunel University in London.

This was at the same time that she began her career at MultiChoice.

YINKA OGUNDE is a distinguished Marketing Communications Executive, leadership/life Coach and a strategic Education advocate.

With a career spanning over three decades she has remained dedicated to the transformation and advancement of the Education sector as well as coaching and supporting individuals to realize their potentials and improve their leadership skill.

Holding a Bachelor's and Master's degree in Mass Communications from the University of Lagos, Yinka began her professional journey in Broadcasting, contributing her expertise to NTA and the Broadcasting Corporation of Oyo state (BCOS).

Subsequently, she transitioned to Promoserve Ltd, a top advertising agency, where she served as a Copy/Concept Executive, managing notable brands in the FMCG and financial services sector.

As a member of the Association of Advertising Agencies of Nigeria, Yinka

initiated impactful programs, including "Stepping into the Marketing Communications Industry," benefitting nearly 800 young advertising enthusiasts over three years.

She demonstrated leadership by serving on the Education committee of both AAAN and APCON, holding a board position representing AAAN on the APCON BOARD, and contributing as a speaker, trainer, and examiner with advertising bodies.

Yinka also held the position of Chairperson Women in Advertising, providing mentorship to aspiring women in the sector for almost four years.

Yinka's significant contributions extend into the Education sector, where she founded Edumark over two decades ago.

Edumark has pioneered innovative programs such as the Total School Support Seminar/Exhibition (TOSSE), the largest Education event in Africa, featuring international schools and colleges.

She is the founder of the Concerned



Parents and Educators group (CPE), an online platform with over 243,000 members globally, addressing education-related concerns.

DIDIONG "DIDI" UWEMAKPAN is a marketing & communications leader with a strong interest in how human behaviour shapes strategy and drives business growth.

Her interest in behavioural economics, combined with an extensive experience executing marketing programmes for underserved communities across Africa lends a unique perspective on building financial services for consumers in emerging markets.

She demonstrates this in her role previously leading the marketing and storytelling functions, and now the communications division at Moniepoint Inc, one of Africa's largest fintech startups serving over 1,900,000 businesses.

In her current position, as the Vice President, Communications and Public Relations, she oversees the management of external and internal organizational-wide communications across all markets, content productions, global experiential activations as well as brand and marketing communications.

Leading up to her role at Moniepoint, Didi has garnered over a decade of experience



helping to shape consumer behaviour to drive growth for global brands across a wide range of industries that include renewables and energy, telecommunications, FMCG, and technology services.

She has left her imprint on brands like Budweiser, KFC, Beltron, Monster Energy,

and Bharti Airtel. Prior to joining Moniepoint, she worked as the Head of Marketing at Rensource Energy where she helped to deepen the renewable energy giant's footprints in the burgeoning clean tech space in Nigeria.

Didi also gained experience in public relations at WordCamp Europe, WordPress' largest annual gathering, where she held various roles, including Public Relations Lead.

A consummate marketing professional who has consistently worked at the intersection of tech, data and human sciences, Didi has a Bachelor's degree in Microbiology and an MSc in Marketing and Creative Analytics from the - ESCP Europe Business School - one of the prestigious French Grande Ecoles.

She's also an alumna of the Orange Academy, Africa's first practical institution of integrated brand experience.

A much sought after speaker, Didi is renowned for her witty insights and keen perspectives on issues around the marcomms space and topical subjects.

An avid reader, when she's not marketing, Didi is engaged with the game she loves so much - tennis.



TOLU OLANIPEKUN is a psychology graduate from the University Of Lagos, where she finished with a 2nd class upper degree. She is currently running an Executive MBA program at the prestigious Heriot-Watt University, Edinburgh Business School.

Tolu began her career at Elizade Toyota, Nigeria. In February 2011, she joined Reckitt Benckiser (RB) as a Management Trainee. She was promoted to Assistant Brand Manager responsible for their Healthcare portfolio, where she managed the Strepsils brand and successfully launched Gaviscon and Durex into the Nigerian market. Still, she joined the fabric and surface care team in RB and was responsible for the Jik and Harpic brands.

After leaving RB, she joined the Infant, Follow-on and Toddler (IFT) Nutrition team of FrieslandCampina, where she relaunched the Friso Infant cereals and Peak 123 Growing Up Milk.

She also launched the Peak Baby Infant Formula and Peak 456 Growing Up Milk. Afterwards, she moved over to the Peak family milk team, where she managed the Peak Evaporated Milk LUPPs and led the Peak Unstoppable Project/Campaign series, which won several awards for the Peak

brand locally and internationally. In February 2019, she joined Mouka, Nigeria's leading brand of mattresses, pillows and other bedding products, as a Senior Marketing Manager.

Towards the end of 2019, she was promoted to an Executive Management Position to head the marketing function. Tolu was part of the management team that spearheaded Mouka's change of ownership from Actis to Dolidol International Group, the African industry leader, in December 2021.

She is currently still the Head Of Marketing for Mouka Limited. She is a member of the International Advertising Association (IAA) and the National Institute of Marketing of Nigeria (NIMN).

She is also a fellow at the Institute of Brand Management of Nigeria (IBMN) and an Executive Official Member of the Advertisers Association of Nigeria (ADVAN). She is happily married with 2 children.



OLUWARANTIMI OLANIYAN is the Business Lead for Quadrant MSL, Nigeria's premiere strategic communications and public relations firm. With over ten years of experience as an Africa-focused strategic communications and advocacy advisor, her work spans development, public affairs and corporate communications, including recent work on fintech and edtech solutions, as well as sustainability.

As Business Lead, she oversees business operations and directs communications delivery, social impact design, influencer

management and client service for clients across a variety of sectors, including energy, aviation, financial services, fintech, edtech, FMCG, and public affairs.

She is also responsible for driving compliance efforts in line with the operations standards set by the global MSL group (a part of Publicis Groupe) and the regional Insight Redefini group (Publicis Nigeria).

Since her appointment, innovation has been the major strand of the company's DNA typified in the creation of three innovation assets: Q-Intel, a public affairs intelligence advisory asset shared weekly with business leaders; Q-Impact, a social impact and sustainability aligned service for development-focused players; as well as Q-Talks, an industry-meets-issues thought-leadership platform featuring business leaders in this market.

Under her leadership, Quadrant MSL also expanded its clientele portfolio by over 35% with new projects in reputation management, strategic communications and sustainability, while witnessing record revenue growth on the back of new innovation projects in fintech, edtech and FMCG.

Oluwarantimi was recently acknowledged as one of the Top 35 Marketing Communications Professionals under 35 by Brandcom Awards, and was recognised as

the Young PR Talent of the Year by Nigerian Media Merit Award in 2022. She is passionate about conversations around sustainability and other ESG practices and regularly contributes on several panels along similar themes.

Some of her previous and current clients include, amongst many others, an international development actor driving health and financial inclusion discourse; a global dairy company investing in regenerative agricultural practices in West Africa; as well as a global non-alcoholic beverage company driving women empowerment, water management and a world without waste globally.

As an ardent advocate for sustainability practices, partnerships and communications for development, she believes that Africa's development will be driven by partnerships, local insights and mutual understanding. She serves as Director of Partnerships at Orisun Collective Inc, a US-based non-profit encouraging creativity and design-thinking among Nigerian youth between the ages of 14 and 19 years.

Oluwarantimi, who started her career in banking, is a graduate of Babcock University, with a Master's in Corporate Communications and Reputation Management from Alliance Manchester Business school.

CAROLINE OGHUMA was appointed the Executive Head – Corporate Affairs in 2017, after serving as the PR Manager, DStv for four years. Her appointment was announced as part of a general restructuring in MultiChoice, Nigeria's leading pay entertainment company.

Caroline is a communications professional with experience spanning the telecommunications, banking and broadcast communications industries.

For close to twenty 20, she has created value across PR, CSI/CSR, Crisis Management, Stakeholder Engagement, Internal and Corporate Communications.

She began her career in 2002 at MTN and joined Stanbic IBTC as the Communications Manager in 2008. In 2014, she joined MultiChoice as the PR Manager DStv and

currently serves as the Executive Head, Corporate Affairs where she bears the responsibility of creating innovative communications solutions to build and support key business objectives across the organizations' diverse brands and platforms.

An Associate Member of the Nigerian Institute of Public Relations, she holds a B.A in English language from the University of Lagos as well as certificates of Business and Senior Management programmes from the Metropolitan School of Business and prestigious Lagos Business School respectively.

Ms. Oghuma has been the recipient of several awards and commendation, some of which are; BJAN - Pay Tv's Most Effective Corporate Communications Professional of the Year, WIMCA - Outstanding Female



Public Relations Professional of the Year, Marketing Edge - Outstanding PR Personality of the Year, BrandCom Awards - PR Manager of the Year and was recently listed as a honouree in the GLG's Power List (2022).

TOLULOPE A. MEDEBEM is renowned as one of Nigeria's leading Experiential Marketing professionals, Tolulope stands among the pioneering women in this dynamic field.

With a career spanning nearly two decades, she has excelled in Experiential Marketing, Event Management, and Brand Management & Marketing since the inception of this innovative marketing concept.

As the founder and lead of Aster Integrated Marketing Limited (AsterIML), Tolulope spearheads a marketing communications and experiential marketing agency. In this role, she crafts tailored experiential marketing solutions for a diverse clientele, including esteemed names such as British Council, Nokia (HMD Global), Sunking (Greenlight Projects), FlyFix (Erel Worldwide), and many more.

Previously, Tolulope co-owned Eventplus Integrated Marketing Limited and contributed her expertise to prominent agencies like Brand Footprint Communication, FKG2 (Troyka Group), and Miss Commonwealth Organization. She also served as the Consumer Development and Marketing Manager at Dansa Foods Limited, a subsidiary of the Dangote Group.

Throughout her career, Tolulope has made significant contributions to successful

campaigns for major clients, including MTN, Nigerian Breweries Plc, Multichoice, M-Net & Supersports, V-Mobile, Zain (now Airtel), Proctor & Gamble (P&G), British American Tobacco (BAT), First Inland Bank, Intercontinental Bank, Dansa Foods, and numerous other brands.

Tolulope earned her first degree in Dramatic Arts from Obafemi Awolowo University, Ile-Ife, Nigeria. She holds fellowships with the Chartered Institute of Management Consultants, the Advertising Regulators Council of Nigeria (ARCON), and is a full member of the Nigerian Institute of Management (NIMN), among other sectorial and industry associations.

In July 2023, Tolulope made history by becoming the first female President of EXMAN (Experiential Marketers Association of Nigeria), where she had previously served as the first female Vice President.

Her leadership and accomplishments have earned her multiple awards, including WIMCA's Female Experiential Marketing Professional of the Year 2018 and recognition as one of the Top 50 Women in Marketing and Communications. In 2020, she was honored as one of Africa's Women Leaders by the World Women Leadership Congress.

Beyond her professional endeavors, Tolulope is actively involved in social and



volunteer initiatives. She is the creator and presenter of BantzwithTee, a mental wellness podcast available on www.bantzwithtee.com and all major podcast distribution channels.

Tolulope is also the Founder and Mentor of Nurture to Nature, a Youth Enablement Movement.

Outside of her busy career, Tolulope finds joy in traveling, reading, and listening to music. She is happily married and the proud mother of three beautiful daughters.

MUDRAKAT ALABI-MACFOY is a result-oriented social impact & sustainability professional with a solid legal background, who provides broad-based experiences in program development and implementation, humanitarian projects, leadership, and mobilizing environmental advocacy coalitions.

Her work targets effective corporate social responsibility, ESG, and complex sustainability issues in the private and public sectors. She possesses extensive experience driving strategy, building innovative partnerships, and leading teams to improve impact in these sectors.

She is dedicated to advancing the United Nations Sustainable Development Goals (SDGs). She has designed, led and implemented successful programs across



over 10 SDG goals not limited to, gender equity in Northern & Southern Nigeria.

She sits on and moderates panels, roundtable discussions as well as television and social media programmes to address many woman-centric topics er by

including the impact of gender equality on the sustainable development of communities at the Women for Women Conference put together by AGS Tribe, ElectHer and African Women On Board Network; an engagement on opportunities for women with Mrs Claudine Lepage, French Senator and also the Vice President of the Delegation for the Rights of Women and Equal Opportunities at the French Consulate; and a panel discussion at the 2019 Fela Kuti International Conference On African Homelands And Social Theory at the Institute of African and Diaspora Studies, University of Lagos, Nigeria specifically addressing Decolonization of Gender-Based Violence: What Africa must Unlearn, Learn & Relearn.

She is also a mental health advocate and addresses pregnant women and new mothers on postpartum depression.



NANA MILAGROSA UTOMI A. BIYANG, a visionary leader and the Chief Experience Officer (CXO) of MPXM, boasts over 19 years of unparalleled expertise in curating Experiential Initiatives, Strategy, and Customer Experience Management (CXM).

A maestro at developing brand experience strategies, Nana crafts consumer-centric, strategic approaches that forge meaningful connections across all channel touchpoints.

With the heart of a creative artist and the soul of a strategist, Nana envisions and implements innovative solutions to age-old challenges. Her focus lies in elevating the overall consumer experience, seamlessly blending experiential, digital, and interactive design.

Her illustrious career includes delivering exceptional brand and economical solutions for diverse industries such as FMCG, Fintech, Alcohol Beverage, Beauty, Healthcare, and Retail.

Nana's impact extends across borders, having made significant contributions in Nigeria, Kenya, Cameroon, Gabon, and Equatorial Guinea.

In 2020, she was appointed as Advisor Communications, Marketing, and Business Development for GEPETROL – The National Oil Company for Equatorial Guinea, where she spearheaded the development of the National SME/MSME Business Incubator project for the Oil and Gas Servicing Industry.

As the MD of RED ONION MEDIA FIRM, an integrated live entertainment company, and the CMO of Alpha Y Omega (AOSL), an indigenous Oil and Gas Non-Destructive Testing and Lifting Inspection Service Company in Equatorial Guinea, Nana showcases her versatility and leadership in diverse business landscapes.

Nana's role as Advisory Marketing for POST BIRD West Africa, a digitalized logistics APP, and her position as an Advisory Board Member for Mood Africa Productions, an ecosystem for creators, underscore her commitment to shaping the future of marketing and entertainment.

Her professional affiliations are a testament to her commitment to excellence, including being a Full Member

of the National Institute of Nigeria (NIMN), an Integrated Brand Experience IBX 18 at Orange Academy, a Member of the Chartered Institute of Marketing UK (CIM), a Member of the Project Management Institute (PMI), an Associate Member of the National Association of Sales Professionals (NASP), a Delegate Member of the American Society for Nondestructive Testing (ASNT), and a Member of the Digital Marketing Institute UK (DMI).

Nana's accolades include being recognized among the Top 40 WIMCA Women in Integrated Marketing Communication Industry in Nigeria (2019), receiving the WIMCA Outstanding Female Experiential Marketing Professional award (2019), the UNVIEL Honors Award (2021), the Brand Journalists Awards for Most Consistent Experiential Marketer in Nigeria (2018 and 2019), and THE INDUSTRY Special Recognition Impact Players of the Year (2021), Top 50 WIMCA Women in Marketing Communication Industry in Nigeria (2022).

In Nana's own words, "I Don't Offer Cookie-Cutter Solutions: it's always a Customized Unique Experience." Her profile exudes professionalism, intrigue, disruption, and a compelling narrative that sparks interest in the world of experiential marketing.

Nana always says, "I believe in transforming brands from static to iconic, weaving narratives that resonate beyond the ordinary – every experience should be a bespoke masterpiece, leaving an indelible mark on the audience's hearts and minds."

Marketing Practitioner, AISHAT ANAEKWE is the Group Head, Brand and Communication, Coronation Group.

Presently, she is leading brand, marketing, and communications for the company's affiliates across Africa in Banking, Insurance, Asset Management, Securities, Venture Capital and more.

Other places she had worked asides from the HEINEKEN company include Johnson & Johnson as the Head of Brand Activation, West Africa, PZ Cussons as the Category and Channel Marketing Manager (Fabric Care – Laundry and Detergent), and

Schlumberger as the Financial Analyst Assistant/Receivables Accountant.

Aishat is a Graduate of Economics from Covenant University, Ota.

She bagged an M. Sc in Finance from the University of Lagos.

She is skilled in brand vision & positioning, portfolio management, global marketing, integrated marketing communications, branded integration & content, amongst others.





DR IGAZEUMA OKOROBA is a Development Sociologist specialized in CSR, sustainability strategy, reporting and climate action from diverse industries.

Her professional experience spans over 17 years in Civil Society, Media, Oil and Gas and Telecommunications sectors. Dr. Okoroba holds a B.Sc in Secretarial Administration, an M.Sc in Sustainable Development from the University of Exeter in Uk and a Ph.D in Development Sociology, from the University of Port Harcourt.

She has diverse certifications in ESG reporting frameworks, as well as monitoring and evaluation. She is a Fellow of the Institute of Corporate Governance of Nigeria (ICGN) and serves on the board of several non-governmental organisations focused on social development.

Her research interests are Corporate Social Responsibility, Business Ethics, Development Communications, Sustainability of African Communities and cities. Igazeuma is an experienced sustainability strategy leader with ility,

expertise in remodelling CSR for business sustainability, currently driving cost-effective, continuous improvement processes in Pan Africa. Her career purpose is to transform industry through ESG-driven innovation in emerging economies, to achieve business growth and sustainable livelihoods. She held diverse roles in strategy, corporate governance and international development project management, leading functions in manufacturing, energy, technology, communications and civil society over the past 20 years.

Igazeuma is presently managing multidisciplinary and multicultural teams of 14 cement plants across Africa. She mentors a group of African Women in Cement which aims to inspire women in the manufacturing industry to aspire for strategic roles in industry.

SOLA SALAKO AJULO is a versatile Communications, Marketing and Media professional with three decades of professional interaction with corporate and public brands that exposed her to the poor service culture and weak consumer protection structures in Nigeria, birthing her passion for consumer rights advocacy.

The initiator of consumer advocacy actions like the Lagos Consumer Forum and March 1st 2016 "No Banking Day" consumer boycott in protest of excessive bank charges, Sola was Founder/President of Consumer Advocacy Foundation of Nigeria (CAFON) and a former Commissioner, Lagos State Law Reform Commission.

She is Co-Chair of the Coalition of Nigerian Consumer Associations (CONCA), a pioneer Board Member of the Lagos Consumer Protection Agency (LASCOPA) and a former Member of Council, Standards Organization of Nigeria (SON).

She worked as the Special Adviser, Communications & Strategy Ekiti State and currently serves as a Federal Commissioner and pioneer Honorable Member representing Southwest on the Competition and Consumer Protection Tribunal.

A 1987 graduate of English from the University of Lagos, Sola has certificates and training on Branding, Media and Consumer Protection, Law and Policy from



various organizations including Trading Standards Institute, UK, Tulane University Public Law Institute New Orleans, and is a certified Texas Mediator and Arbitrator.



RACHEL EKEH holds a BSc Hons. Degree in Biochemistry from the Ambrose Ali University and a Diploma from Institute of Packaging, UK.

Prior to establishing a career in Marketing, she worked in the Research and Development arm of difference FMCG industry for over 14 years in Promasidor, Pladis Global, PZ Cussons and Honeywell Flour Mills of Nigeria.

A member of the Institute of Packaging Nigeria & UK, and other professional associations. Married with two adorable and gifted children.

Currently, she serves as Brand Manager at Flour Mills of Nigeria Plc.

A world class company that owns one of the largest single-site Mills in the world, one of the leading Food & Agro-Allied Group in Africa and among the top five (5) FMCG companies in Nigeria.

CHIOMA YVONNE AFE is an accomplished strategic Senior Communications Executive and Business Leader.

In her present role as Director External affairs and Sustainability for Seplat Energy, she leads a diverse team of professionals in managing the corporate brand profile, varied external stakeholders in the Oil and gas industry and ensuring internal strategic alignment with the ESG goals of the organisation.

She has served in various organisations prior to Seplat Energy, most recently at the Access Bank Group, where she was Group Head of Marketing and Communications and



a member of the Africa Leadership team. Prior to that, she was the Head of Corporate Communications at Diamond Bank PLC.

She has also worked in DSTV (MultiChoice Nigeria Ltd), Cadbury Mondelez, Airtel, Coca-Cola Nigeria, British American Tobacco (BATN), Andersen and Tequila Nigeria Limited in various leadership and managerial capacities.

She is a Board Member of Women in Management, Business & Public Service (WIMBIZ), and EXCO member of the Advertisers Association of Nigeria.



Dr. CAROLYNA HUTCHINGS is a Scosh/Nigerian actress, film producer, interior designer, Builder, oil and gas specialist, philanthropist, a successful Businesswoman.

She has a BSc in geography and regional planning from the university of Calabar, an MSc in international Law and diplomacy, UNILAG, MBA Edinburgh, UK, two decades in the industry of arts and (Nollywood), construction and architecture, oil and gas, interior designing.

Dr. Carolyn Hutchings has debuted in over 100 movies, for over two decades, including Nelix movies. She was nominated in the category of best supporting actress in the maiden edition of the NEA AWARDS,

MARYLAND, USA. She won the best actress in the year 2007 in the maiden edition of TINA MOVIE AWARDS.

She was presented with this award the Governor of Cross River State. She is currently an ambassador of Nollywood, The Director of Investment, Nollywood.

She has been an actress and producer for over two decades, an award-winning actress and award-winning producer with an outstanding recognition in Nigeria.

She is a member of the Actors Guild of Nigeria [AGN] and currently serves in the National Presidential Cabinet as the Director of Investment.



OLUSEYE OLUFUNMILAYO ALAYANDE currently occupies the position of Secretary of BUA Foods Plc and Group Chief Legal Officer & Head-Commercial at BUA International Ltd.

She is a Member of The Association of International Petroleum Negotiators, Member of Nigerian Bar Association, Associate for Institute of Chartered Secretaries & Administrators of Nigeria and Member of Chartered Institute of Arbitrators (Nigeria).

In her past career she was Secretary & Chief Legal Officer for Ibadan Electricity Distribution Co. Plc, Legal Manager at Sahara Group (Nigeria) and Deputy General Counsel at Afren Nigeria Holdings (Nigeria) Ltd.

She received a graduate degree from the University of Jos.

TOLULOPE ONALAJA was born into a family of six, and the only girl with three younger brothers.

She is from a middle-class home and went to Our Ladies of Apostle Private School, Yaba, Lagos, and that's actually the first private school in Nigeria, before going to Methodist Girls High School, Yaba.

She attended the University of Ibadan, because she got tired of Yaba axis, where she graduated from the Faculty of Education, as a Counseling Psychologist.

She practiced for about three years at the Federal College of Education, Coker as the School Counsellor.

Afterwards, she obtained a Post-Graduate Diploma in Management from the University

of Calabar and followed it up with a Master's in Business Administration from the same university.

For the sake of self-improvement, she did several professional courses.

She is looking forward to having her Ph.D. before she clock 50.

She is an alumna of Pan-Atlantic University and Lagos Business School and also a member of Nigerian Institute of Public Relations.

She joined Revolution Plus in 2016 after a 13 years professional stint in other organisations including Dry Cleaners Limited, one of the biggest facility company in Nigeria where she worked for 10 years as the Chief Operating Officer.



CHERRY EROMOSELE is an experienced and data-driven C-Level Marketing Leader with 25+ years' track record building and leading effective, cohesive, and high-performing integrated marketing and communications teams that deliver and outperform ambitious revenue growth & brand performance targets across diverse industry sectors, through the development of multi-disciplinary marketing capabilities.

These span product marketing, transaction growth, customer acquisition, pipeline & funnel management, go-to-market, user experience, marketing automation, customer insights & value management, content marketing, digital/analytics, and sales enablement, most recently within the



contemporary technology space in Africa.

Cherry has built, developed and led marketing teams across industry-leading organizations: Beverages and consumer goods, telecoms, and technology sectors – Diageo/Guinness, MTN, Glaxo Smithkline (GSK), and Interswitch.

She has been recognized as 'Marketing Personality of the Year' (2015) in Nigeria by MARKETING EDGE, one of the top 50 Marketing Professionals in West Africa at the Annual Marketing World Awards in Accra, Ghana, and most recently 'Top-50 Female Marketing Professional in Nigeria' in May 2020.



CHIOMA MBANUGO is currently the Head of Marketing at PZ Wilmar, responsible for marketing strategies and leading the team to building profitable Brands across the country. She has over a decade experience in strategic marketing, brand and project management.

Chioma has experience across Industries and markets and subsequently delivered top-class brands at Cadbury Nigeria and GlaxosmithKline before joining PZ Wilmar.

Over the years, Chioma has overseen various projects in her role as the Head of

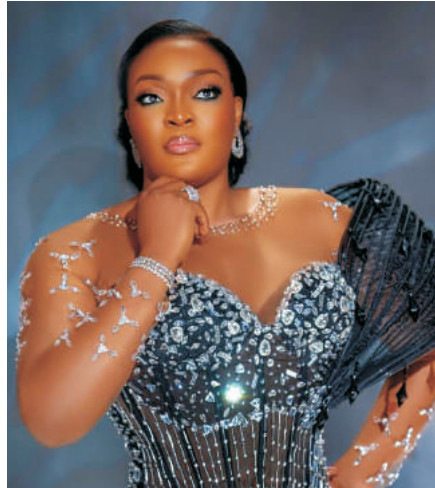
Marketing at PZ Wilmar, consistently delivering profitable growth for the business as well developing a prodigious team.

Chioma earned her bachelor's degree at the prestigious Nnamdi Azikiwe University, MBA at the University of Baltimore and has undertaken various strategy, marketing, management courses including Disruptive Strategy at Harvard University. Chioma enjoys solving real life problems and is committed to development of young minds towards problem solving through the use of insights in uncovering new opportunities.

PATRICIA OSITA ONUMONU is the Chief Executive Officer of Trish 'O' Couture and a former Nigeria Beauty Queen who contested for Beauty Pageant, Most Beautiful Girl in Nigeria & Miss Nigeria and also reigned as Queen in the University of Lagos.

The award-winning designer is also known as Lady Trish for short which is where the name for her Fashion brand "Trish 'O' Couture was coined from and it was founded in 2007 as a luxury brand for women.

She is the CEO of Trish O Couture and interior designs and the Creative Director of Trish 'O' Couture, a fashion luxury label that does Ankara ready to wear outfits.



With over a decade of experience that has evolved into interior and home decorations,

the Lady Trish has become a widely recognized brand, breaking grounds in the fashion space.

Her journey has been one of diligence, hard-work and consistency. Her collections are beautiful and captivating and Trish Couture is not just a fashion outfit but a haven for everything fashionable for women.

She has won several awards which includes; Glam & Essence Most Outstanding Fashion Designer 2014, Top Celebrities Female Achievers Award 2014, AFWN Fashion Designer of the Year 2016, CAMA 2016 Fashion Icon of the Year just to mention a few.



SINMISOLA HUGHES-OBISESAN is a global award-winning Executive Creative Director, Sinmisola is one of Nigeria's most admired and decorated creative storytellers.

Sinmisola creates deeper experiences between brands and consumers by leading her formidable team of vibrant and passionate creatives to develop clutter-breaking and impactful ideas that resonate with today's digital consumer.

A creative maven in the marketing communications industry, Sinmisola has led both agencies; Insight Publicis and Leo Burnett Lagos, to deliver impactful campaigns in Nigeria and across international markets for Pepsi, Amazon Prime Video, Heineken, Supa Kommando,

VISA, Nivea, Spotify, YouTube, P&G, Nestlé, AXA Mansard, FCMB, Lipton Ice Tea and more.

An eternal student of human behaviour with over 19 years experience on global and local brands, Sinmisola places diversity and inclusion at the forefront, which saw her Leo Burnett Lagos team of vibrant and passionate creatives win 'Young Agency of the Year' in 2019. Purpose driven, highly motivated, resourceful and with an ability to inspire and lead multi-disciplinary teams and projects across global offices to achieve project goals on time and within budget.

Sinmisola is an innovative thinker who believes in co-creation and collaboration in order to produce outstanding results.

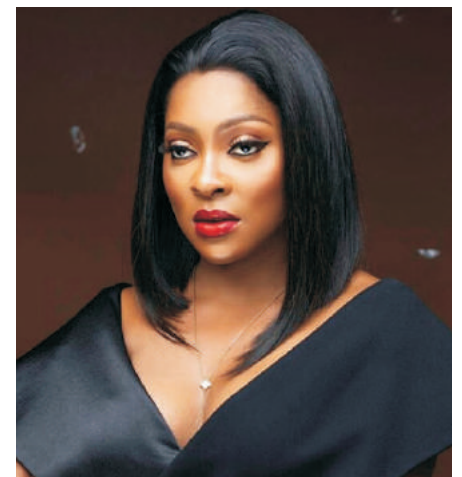
AKUNNA NWALA-AKANO is a young enterprising woman, who has her hands in many pies.

She is a lawyer, real estate mogul, philanthropist, beauty expert, and founder of Kuku's Hair, Nigeria's foremost luxury hair brand that has over the years assisted women in transforming their looks with alternative hair extension options.

Over a decade ago, Akunna abandoned the Legal profession to follow her passion in the beauty industry, selling hair off the trunk of her car in Lagos.

Today, she is a leader in the luxury hair business space, with a chain of luxury hair salons across the country to her credit.

Described as the pioneer of luxury hair salons in Nigeria, Nwala-Akano is also a philanthropist, who is passionate about the financial and economic plight of the African woman, and the vulnerable, which she supports through her philanthropic endeavours.



FOLUKE FEMI-SANDA is an experienced marketing professional with two decades of experience in Sales Management, Trade Category Management and Brand Building.

She has crafted a niche for herself in the Foods Industry especially in the Foods category having managed brands such as Gino Max, Knorr, Royco, Lipton and Glen Tea. She is a seasoning and tomato marketing expert.

She is currently the Senior Brand Manager responsible for the iconic Gino Tomato Brand of GB Foods in Nigeria. Foluke has distinguished herself with the ability to deploy consumer engagement activities for her brands and has distinguished herself with the ability to consistently activate marketing programs to build brand love.

She started her career in the Customer Development Function (Sales) of Unilever Nigeria PLC where she managed several sales territories delivering double digit

growth and also managed trade category programs for the entire business. She transitioned into marketing after gaining sales and category management experience.

Foluke holds a bachelor's degree in food science & technology and an MBA from OAU, Ile Ife. She also holds a postgraduate diploma in professional marketing from the Chartered Institute of Marketing UK.

She is an Associate of the National Marketing Institute in Nigeria, and a member of the Digital Marketing Institute UK.

She is a customer and consumer focused marketing professional with experience spanning Brand Building, P & L Management, New Product Launches, Integrated Marketing Communication and Agency Management. She is experienced in Cross - Functional Team Management and collaboration to ensure project delivery.



She is passionate about education to gain superior knowledge and add more value to self & organizations, women empowerment, diversity, and inclusion.

MABEL ADETEYE is an official member of the Forbes Communications Council with an exceptional brand communications expert specializing in strategic communication, brand management and public relations.

With an impressive 15 years of experience, she has excelled in various areas including; strategy, marketing communication, brand and product management, digital media marketing, events planning and management, CSR, and sustainability.

In her 15 years career, Mabel has showcased her extensive knowledge, expertise, and professional judgment by managing numerous high-profile communications initiatives for both local and international brands.

Her portfolio includes successful corporate restructurings, product introductions, market rollouts, international crisis communications responses and management, B2B and B2C communications, corporate social responsibility, sustainability campaigns, media relations, and perception



management. Mabel is accredited in public relations with

the Chartered Institute of Public Relations (CIPR) UK, Nigerian Institute of Public Relations (NIPR), accredited in Digital Marketing, Integrated Communications and Marketing from the Chartered Institute of Marketing (CIM) UK.

She's also an alumnus of the department of Business Administration of the prestigious Babcock University, Ahmadu Bello University and the Lagos Business School.

She is a member of the world's largest and most influential PR and Communications.

Membership body; Public Relations and Communications Association (PRCA), UK.

A certified Advanced Branding expert with numerous digital certifications with Google such as digital Sales Certification, YouTube Channel Growth, Campaign Manager Certification etc.

Currently, she is the Head of Brands & Marketing Communications at Wema Bank.



AYODELE ALABI is an award-winning Corporate Relations Professional, corporate comperere and creative writer with over 12 years of varied and extensive experience in strategic corporate communications (internal & external).

She is involved in leadership

communications, media & public relations, stakeholder relationship management, policy communications, sustainability programs management and communications.

She also has solid experience in corporate reputation marketing, investor relations, crisis and change management, government relations, Inclusion & Diversity engagement. Within the FMCG industry, she has been involved in digital campaigns & project management, customer service, content creation and development, as well as special events direction. With a first degree in Communications, and a second in Business Management, Ayodele's extensive work experience covers varied roles across geographies.

Through her spirited personality, creative mind, as well as her writing and public speaking skills, Ayodele has transformed the public's perception and reputation for multiple corporate brands and has helped develop guidelines and strategy documents for several projects within and outside the organization for which she works. This and many other personal and career leading

accomplishments have earned her a number of awards and recognition over the years, including her selection in 9to5Chick's 2022 top 100 leading career women in Nigeria.

She was also selected as the Most Valuable Outstanding Indigenous Perception Manager Of The Year (female) at the 11th edition of the Young Achievers Nigeria Awards. Ayodele has led high-performing teams, with a proven high-performance track record both as a people leader and a team member.

She is a published author of the compulsively readable and page-turner book titled "Happiest Girl in the Room" where she shared her journey through the dark clouds of widowhood, and how she found her way back to the light. Turning her pain into purpose, Ayodele's book is helping people walking this thorny path take an easier route to living again.

Ayodele is an alumnus of Covenant University and University of Lagos, Nigeria. She is passionate about life, people and leaving a positive impact, and she brings these to bear in all her interactions. She

JENNIE NWOKOYE has a diverse educational background and a wealth of experience in the technology industry, Jennie Nwokoye is on a mission to transform primary healthcare services in Africa.

Nigerian-born tech entrepreneur Jennie Nwokoye is the founder and CEO of Clafiya, a startup that is revolutionizing access to primary healthcare by offering convenient, high-quality, and affordable services directly from users' cell phones. Founded in 2021, Clafiya uses cutting-edge Google Maps Platform technology to enable patients to quickly locate the nearest healthcare providers.

This innovative initiative offers patients the option of using USSD (Unstructured Supplementary Service Data) codes or the Clafiya web app to register and schedule face-to-face consultations with nurses and community health workers. As a result, patients receive an accurate diagnosis and treatment recommendations tailored to their needs.

Jennie Nwokoye, the CEO overseeing the operations of this innovative startup, has an

impressive and diverse educational background. In 2012, she earned a bachelor's in biomedical sciences, with a minor in anthropology, at the University of Florida. Her thirst for knowledge then led her to earn a master's in medical science and technology at Stevenson University in 2015. Finally, in 2021, she earned a PhD in Systems Engineering at George Washington University.

Her professional career, spanning more than 10 years, started at Procter & Gamble in 2013, in the USA, where she worked as an analytical chemist. She then broadened her horizons by working with prestigious international and government institutions, including as an Intelligence Operations Specialist for the US Department of Homeland Security from 2016 to 2017, and as a Program Manager at Amazon Web Services in 2020-2021.

Jennie Nwokoye's dedication and innovative approach have not gone unnoticed. In 2020, she was honored as the recipient of the Legacy Lab Foundation Fellowship by Team One. The following year, Forbes named her in the "Health and Science" category of its Next 1000 list, which showcases "ambitious



sole proprietors who are redefining what it means to build and run a business." In 2022, her startup, Clafiya, took part in the prestigious Google for Startups Accelerator Africa program.

Beyond her entrepreneurial successes, Jennie Nwokoye is deeply committed to supporting the next generation of entrepreneurs. As a mentor in the Washington-based incubator Halcyon, she has made a significant impact by helping more than a dozen young entrepreneurs raise over \$200,000 since 2019.

Chineze Amanfo, based in Nigeria, is currently a Lead, Public Relations at 9mobile, bringing experience from previous roles at Rendeavour, Inlaks Nigeria, Reputation Solutions Providers Limited and Etisalat Nigeria.

Chineze Amanfo Anipr holds a 1995 - 2000 BA in Languages @ University of Calabar. With a robust skill set that includes Media Relations, Marketing Communications, Corporate Communications, Strategic Communications, Public Relations and more.

While she was at the telco company known as Etisalat before its name change, she was responsible for establishing thought-

leadership for the management team at Etisalat in the areas of Corporate & Social Responsibility, innovation, Quality of Service and Customer centricity as well as strategy development and communications planning for Etisalat's marketing, Regulatory/Government and CSR/Community Relations initiatives.

She was also responsible for the formation and leadership of Etisalat's Corporate Identity campaign which involves re-positioning the reputation of the brand in the minds of different stakeholder groups, and an internal cultural movement across multiple departments in the business.

Amanfo who has come to be known in the perception industry as a conscientious and creative corporate communications



professional, has extensive experience for years, commencing with a career at foremost PR agency, C&F Porter Novelli.

ADENIKE ODUTOLA is the General Manager, X3M ideas, a creative agency which is fast expanding across the African continent.

She is a professional in marketing and advertising with over 8 years in consumer, new product, advertising and brand development with a focus in Nigeria, the Southern Africa region as well as the rest of Africa.

She started her marketing and advertising career in client service at Rosabel Leo Burnett in Nigeria but has since led multiple brand and advertising campaigns for some of the most successful brands not only in Nigeria but across the continent.



Her experience cuts across multiple sectors and industries where she has managed not only multinational projects but campaigns for some of the markets top companies.

When not creating great marketing and advertising campaigns for her clients, Adenike is constantly tapping into her entrepreneurial side expanding the X3M business portfolio and creative platforms into multiple industries, developing a roadmap for a footprint expansion across Africa, as well as having a passion to lead and support gender equality causes especially in the workplace.



TOKUNBOH GEORGE-TAYLOR is the Managing Director of Hill+Knowlton Strategies Nigeria, an international Public Relations Company.

Prior to H+K, Tokunboh spent over 14 years at integrated energy group Oando Plc. where she held the following positions along the way - Corporate Services, Corporate communications and Oando Foundation.

Tokunboh draws upon over 29 years of experience and her areas of specialization

include Public Relations, Community Relations and Branding. She currently manages various clients across the following sectors - Corporate Brands, Information Technology, Finance, Education, Energy, Oil & Gas, Healthcare, FMCG, and Sports.

Tokunboh holds a Bachelor of Arts degree in Economics from the University of Wisconsin, USA.

MORAYO AFOLABI-BROWN (born 6 July 1980) is a Nigerian TV Host. She was the deputy director of Programmes at TVC News, but currently hosts TVC's breakfast show Your View.

She is the only daughter of the late Nigeria Bar Association President, Alao Aka-Bashorun. Morayo IS married to a lawyer Femi Afolabi-Brown.

Morayo Afolabi-Brown studied Political Science at Rutgers University, the State University of New Jersey.] Growing up, she modelled herself after her mother before she was inspired by the books she read about Abike Dabiri, Ngozi Okonjo-Iweala, Ibukun Awosika, Oprah Winfrey, and



Chimamanda Ngozi Adichie, and watching their speeches.] After about 10 years abroad, she moved back to Nigeria in 2004.

Afolabi-Brown began her career in the media in 2005 as a Client Service Manager at CMC Connect (a PR Company), before she moved to CUE Media, a content development company as the Head of Content and Development, and later became a Senior Executive, Marketing and Research.

She is behind many concepts like Girlfriends (TV drama series), Changing Lives (Talk Show), and Shop Easy. She once worked as a Business Development Manager and later became Head of Content and Channels Acquisition at HiTV, Nigeria's first indigenous cable station provider before she was hired as deputy director of Programmes at TVC.



OGO OFOMATA is a distinguished professional in the telecommunications industry, currently serving as the Director for Airtel Business at Airtel Nigeria. At Airtel Business, Ogo spear head dedicated unit focused on delivering Airtel's services to a diverse clientele, including SMEs, Multinationals, Government bodies, and other Large and Medium sized organizations.

Her illustrious career includes serving as the Nigeria Country Manager for PCCW Global, the International Operating Division of HKT (HongKongTelecom), from 2014 to 2016. Notably, in 2012, Ogo founded Zili Limited, a marketing firm, which later transitioned in 2017 to offer business optimization services tailored for medium-sized enterprises and enterprise sales training, known as the Rain maker series.

Ogo's remarkable journey as includes a pivotal role as the Executive Director of Sales and Marketing at Vodacom Business Africa until 2011.

In this influential position, she led a team of continental and global salesman operating across15countries.

Furthermore, Ogo has held strategic positions at Gateway Communications Africa and GS Telecom Nigeria, further enriching her extensive experience as a Director of Sales in the telecommunications sector.

Beyond her corporate success, Ogo is known for her philanthropic endeavors.

From 2015 to 2019, she payed a pivotal role as an Executive Committee member of House of Refuge, as substance abuse program under the Freedom Foundation. Additionaly, she served as the Project Director for My Lagos Diaries, a compelling docu series chronicling the transformative journeys of individuals grappling with substance use disorder.

Ogo's educational background is equally impressive, boasting a Bachelor's degree in Computer Science from the University of Nigeria Nsukka.

She has also earned several executive-level certificates in Business, Strategy, Sales, Corporate Finance, Substance Abuse, and Drugs Policy.

An avid traveler, Ogo's thirst for exploration led her to become a member of Remote Year's 14th cohort,

BUNMI MAKINDE , based in Nigeria, is currently the Executive Director, Media Services at Scout Media, bringing experience from previous roles at mediaReach OMD Nigeria.

Bunmi Makinde holds a 1996 - 2000 HND in Communication and Media Studies at Moshood Abiola Polytechnic, Abeokuta,

Ogun State, (MAPOLY).

Bunmi has a robust skill set that includes Integrated Marketing, Marketing Strategy and more.

Bunmi Makinde contributes valuable insights to the Nigerian Marketing Communication industry.





BEKEME MASADE-OLOWOLA is a Nigerian social entrepreneur, a member of the Board of Directors of the Global Reporting Initiative (GRI) – the world's leading sustainability impact measurement and reporting standards body – and the Chief Executive of CSR-in-Action, a group made of a consulting firm, a think

tank and a training institute dedicated to corporate social responsibility, policy development, advocacy, empowerment and sustainable development in the region.

Bekeme Masade-Olowola was born and raised in Lagos. She graduated with a second class upper degree, BA (Hons) English, from the University of Lagos in 2004. In January 2008, she was selected as one of 18 young professional contestants chosen from Africa and the Diaspora to participate in The Apprentice Africa.

As a social entrepreneur, Bekeme Masade-Olowola is the Chief Executive of CSR-in-Action, a social business networking platform and advisory enterprise, dedicated to corporate social responsibility, women and youth empowerment, and sustainable development in Nigeria.

Under Masade-Olowola, CSR-in-Action has promoted sustainable measurement and reporting using the GRI framework, specifically, since 2011, and has catalysed the growth of sustainability adoption and transparency in the region through consulting, training and advocacy interventions. CSR-in-Action produced the pioneer sustainability investment report in Nigeria The Collective Social Report: Nigeria

(now The Corporate Sustainable Investor Report), endorsed by the United Nations Framework Convention on Climate Change (UNFCCC), and supported by United Nations Global Compact (UNGC), in March 2012; a first of its kind compendium which includes a rating of business sustainability performance. The 2013 report saw the organization's introduction of a sustainability ranking index.

In 2014, CSR-in-action was lobbying to unlock over \$100 billion in mineral resources potential. She has helped establish the Business Coalition for Sustainable Development Nigeria (BCSDN) in May 2014, an initiative affiliated with the World Business Council for Sustainable Development (WBCSD), made up of a coalition of leading businesses across all sectors to drive collective development Masade-Olowola has engaged stakeholders throughout the economic value chain – government, business, civil society organisations and communities – and recently spearheaded the design and development of a Community Engagement Standards framework to facilitate the Federal Government agenda for promoting peace through equity in oil and gas communities in Nigeria.

TOSIN ADEFEKO is a corporate executive and entrepreneur with over 25 years multi-sectoral experience in Nigeria. She has led and delivered outstanding business results in financial services, print/broadcast media, and marketing communications industries.

She is Founder/CEO, AT3 Resources, an award-winning specialized communications consultancy focused on enhancing the productivity of key clientele, which include global corporates, local conglomerates, and influential private clients using strategic communications.

The multi-disciplinary consultants at AT3 Resources are the go-to specialists for public relations, media interventions, and special events. Over the last decade, Tosin has dedicated her work life to helping brands thrive in this 'Always On' world. Her work on META, Coca-Cola, Procter and Gamble, Guinness, Microsoft, Nokia, NIBSS, Polaris Bank, Etisalat, British Airways, Ford,

Radisson Blu, OLAM, CFM and many others too numerous to mention has not gone unnoticed.

She has been listed as one of the 'Top 50 women in marketing communications' by Brand Communicator magazine and one of the top 100 Leading Ladies in Africa, 2022.

In 2023, she was named Outstanding PR Personality of the Year by Marketing Edge. She is very passionate about gender inclusion/equality and female empowerment; as a life member of Women in Management & Business (WIMBIZ) – the foremost NGO for women in sub-Saharan Africa.

Tosin is a member of the Nigerian Institute of Public Relations, Chartered Institute of Public Relations UK, and an Associate Member Institute of Directors.

Tosin describes herself as dogged, focused, and resolute in pursuance of her goals.



SADE MORGAN has cultivated a distinguished career spanning over 29 years, marked by pivotal roles within renowned multinational corporations such as British American Tobacco, the Coca-Cola Hellenic Bottling Company, and Nigerian Breweries Plc, a subsidiary of HEINEKEN NV.

Her professional journey commenced in 1993, where she engaged in the practice of law at the prestigious Adepetun, Caxton-Martins, Agbor & Segun law firm, specializing in Intellectual Property law. She continued to excel as a Senior Associate at the esteemed Aluko & Oyebode law firm.

In 2003, Sade embarked on her tenure at British American Tobacco (BAT) Nigeria, initially as the Brand Enforcement Counsel, responsible for the English and French-speaking West African markets. In 2006, she was seconded to BAT Middle East and North Africa, serving as the GCC Legal Advisor based in Dubai, with shared Executive Committee responsibility for the strategic management of the GCC business unit.



Returning to Nigeria in 2008, she assumed the role of Area Legal Director, overseeing the BAT West Africa Area markets. Her international journey continued in 2013, with a role in the BAT Regional Office based in London, where she held regulatory and marketing oversight of 86 country markets spanning Eastern Europe, the Middle East, and Africa.

Transitioning to the beverage industry in 2014, Sade Morgan assumed the role of Legal, Public Affairs, and Communications

Director of Nigerian Bottling Company Ltd, a subsidiary of Coca-Cola Hellenic Bottling BV, leading a consumer-first strategic agenda.

In 2018, she joined the Nigerian Breweries Plc team as the Corporate Affairs Director, where she passionately champions the company's 'Brew a Better World' sustainability agenda as well as being Transformation Lead for the company.

Sade Morgan's commitment to professional growth is underscored by her participation in and certifications from Executive Management programs at IMD, Switzerland, and INSEAD, France.

She is an active member of esteemed organizations including the Institute of Directors, the Nigerian Institute of Public Relations, WIMBIZ, and made a significant impact as the inaugural Chairperson of the Food and Beverage Recycling Alliance (Nigeria).

Beyond her illustrious career, Sade is a devoted mother of two young adults and a teenager. She shares a profound appreciation for travel and culture with her husband, maintaining an active lifestyle, and is an ardent advocate for the empowerment of women in the workplace.



ESOSA OSAGIEDE has always tended to zag when everyone else zigs. She zagged when she decided to become a copywriter in Nigeria, instead of a lawyer almost two decades ago.

She zagged when she "owned" briefs during her first rodeo at Centerspread FCB – and zagged when she chose 141Worldwide (a member of the WPP group) out of all the other agency-suitors because who doesn't

gravitate towards challenges? She zagged when she, a fierce loyalist, said goodbye to the WPP family after 8 years of great vibes (and work, I promise) and said hello to the Leo Burnett Lagos in 2016.

Esosa's audacity led her to apply for the Cannes Lions See It Be It program, standing out as the sole representative from West Africa among the top 16 selected globally from over 800 applications. This immersive program in France transformed her perspective alongside 16 creative women from around the world.

A copywriter by craft and a human behaviour analyst by training, Esosa puts people at the center of her creative solutions and this is why she is a well sought after creative, serving as juror on CLIO, D&AD, Cannes Lions See It Be It program, LAIF and several other local and global awards.

Recognized for her outstanding storytelling, Esosa was honored with the "Outstanding Creative Director 2023" award at the Women in Marketing and Communications

Conference and Awards. Her award-winning portfolio includes renowned brands like Mondalez, YouTube, Chivita, British American Tobacco, Nestle, First Bank, World Bank, Nigerian Breweries, and Burger King. Notably, her leadership at Leo Burnett won the agency a GRAND PRIX (The highest honor for creative agencies), at the 2023 Lagos Advertising and Ideas Festival (LAIF), for the TGI "Unwrap Joy, Unleash Taste" campaign.

Esosa, or "The Zag," holds degrees from Obafemi Awolowo University in theatre arts, the Chartered Institute of Marketing UK, and the School of Media and Communications-Pan African University. Beyond her creative endeavors, she is committed to nurturing emerging talents in advertising schools in Nigeria and advocating for creative women in the industry.

Esosa's journey is a testament to her continuous commitment to pushing creative boundaries and inspiring the next generation.

Abiodun Olubitan currently heads the W Initiative at Access Bank with responsibilities for Women Banking across Nigeria and Sub Saharan Africa.

She is responsible for understanding Africa's gender landscape and women's needs, building sustainable strategies for women's economic empowerment, and implementing these financial and lifestyle focused initiatives in line with best practice.

She has so far contributed to millions of women being financially included by Access Bank and ensured growth for thousands of women-owned businesses through opportunities for financing, capacity



building and accessing new markets. Under her leadership on the gender desk, the

Bank has won several awards both locally and internationally.

Her over 20 years'-chartered banking career cuts across retail, commercial and private banking with valuable experience in relationship management, strategy, impact assessment, financial inclusion, marketing, and business development.

Abiodun is an ardent advocate for women empowerment and has graced many global platforms sharing her views on women advocacy. Abiodun holds a degree in Engineering with certifications in Banking, Design Thinking and Public Speaking. She is passionate about bridging the economic gap for women in Africa.



AMAKA ONYEMELUKWE is the Director, Public Affairs, Communications & Sustainability for the Coca-Cola Company. Prior to this position, she was the Head Public Affairs, Communication & Sustainability for Coca-Cola Nigeria, where she assiduously protected and grew the company's reputation and social license, mitigated against discriminatory taxes and adverse regulations.

She also built and implemented high impact community programmes to promote sustainable development and support global commitments, while also safeguarding the company's assets and assured business continuity through effective stakeholder engagement and management.

Before joining Coca-Cola Nigeria Limited, Onyemelukwe worked at Philip Morris International, where she served as Manager,

Corporate Affairs. She did her Industrial Trainee at Nnamdi Azikiwe University Teaching Hospital where she interpreted prescriptions of drug and dispensing, counseling of patients and stock talking. She later started her professional career with Novartis Pharmaceuticals and served in various capacities before leaving the company to pursue other interests.

Onyemelukwe who holds a Bachelor of Science (BSc) in Pharmacy from the University of Benin, Edo State, and Master of Business Administration (MBA) from the University of Lagos, is also an alumna of Harvard Business Publishing.

She has passion to create a fair and equitable world where the common man can have access to the basic necessities of life, greatly motivated her to build a career around sustainable development.

OGOCHUKWU GERALDINE ELOIKE is an astute and established communications strategist, a radical feminist, an audacious Christian and an Education reforms advocate with over a decade of experience as a communications consultant for both local and multinational brands.

As a communicator, her key strength areas are in orchestrating campaigns that drive behavioural change or instigate a certain level of a paradigm shift to readjust human perspectives to existing and emerging changes across various touchpoints. Through her unique voice, she creates truth-based content for various platforms

where she confronts various barriers to human mental and spiritual emancipation and absolute commitment to God's will. When she is not creating strategies for her numerous corporate clients, Ogochukwu mostly engages with various education stakeholders to establish viable ways of reforming the learning system in Nigeria and across Africa.

In her words, "Every society is a reflection of its education ideologies; thus, if you want to sustainably transform a nation, do so through education." Ichabod is her first book, an effort spurred from a long list of book outlines designed to confront various life issues truthfully.





DR. (AMB) VICTORIA EKHOMU, has led a career of more than 40 years in the security field, including a variety of leadership positions. Her influence extends internationally, from her home country of Nigeria to the United States, Kenya, Ghana, South Africa and more.

Following Ekhomu's undergraduate graduation, Ekhomu spent time in the Nigerian Service Corps as a Subeditor for the Nigerian national news. Ekhomu then moved to the U.S. to join her husband, Dr. Ona Ekhomu, in Pittsburgh, Pennsylvania, where together they founded TRANSWORLD Consultants Inc., an asset protection organization for the West African region.

The company, which Ekhomu is still managing director and CEO of, has since expanded to cover security guard services and certification training and education. Ekhomu was also the first female Chapter

Chairman for ASIS in Nigeria. Ekhomu's work focused on terrorism and anti-corruption, starting with a conference in Lagos following the 9/11 attack on the World Trade Center. She later became Assistant Regional Vice President and Regional Vice President (RVP) for ASIS International, where she presided over West, Central and Northern Africa.

As the RVP for ASIS International in West, Central and Northern Africa, Ekhomu was instrumental in getting the Abuja, Nigeria chapter and the Ghana chapter chartered. She was then promoted to Senior Regional Vice President, where she worked closely with ASIS leadership in the region to hold conferences and monthly meetings.

Ekhomu eventually prioritized her work on the ASIS African Advisory Board. In 2019, Ekhomu was appointed to the ASIS Board of Trustees and reappointed for a second three-year term, which she is currently serving.

TOLULOPE ONIPEDE is head, corporate communications, Guarantee Trust Bank, she has unwavering commitment to making impact, with the desire to continually add value. She has dedicated her career to the intersection of social impact and business, with a focus on social enterprise value-add projects and she bring years of experience managing transformative initiatives in both the development and financial services sectors.

Throughout her six years as a project manager for DFID/USAID-funded programs in Nigeria, she oversaw the implementation of a variety of projects, including those related to healthcare, education, and economic development and demonstrated her commitment to empowering



communities and improving livelihoods through strategic thinking and ability to cultivate strong partnerships with local

organizations and government entities. In the past years, she has brought her passion for social impact to the forefront working in the financial services industry as a social enterprise and corporate social responsibility projects manager, leading programs focused on financial education, entrepreneurship, community development and environmental sustainability. In her role as brand and campaigns manager, she supported the development of marketing campaigns and initiatives that positioned the company as a leader in responsible business practices and as a corporate communication manager, she implement effective communication strategies that help drive engagement and awareness of the company's social impact efforts and service offerings.

TONYE ADONYE HALLIDAY COLE is the Chief Operations Officer, News Central TV, she is strong business development professional, focused Strategist with a keen eye on the goal and a Fellow of the Institute of Chartered Accountant of Nigeria. Experienced in the Media, Oil & Gas and the non-profit industry. Currently charged with the responsibility to build a world class 24 hour Pan African TV station poised to bring Africa to the world as the



substantive CEO. The goal is to be premium African Tv station reporting to Africa and the world by telling the true African story from an African perspective, using diversity, creativity and technology. AFRICA FIRST! Skilled in negotiation, multiple project coordination, business planning, analytical skills, and operations Management. She has MBA from the prestigious Lagos Business School, PAN African University Nigeria.



ROSEMARY EGABOR-AFOLAHAN is a Media and Business Development Professional with a record in driving business growth and strategic partnerships within the international media.

She has successfully navigated the dynamic landscapes of Banking, Oil and Gas, Media, and Communication for over 15 years.

She has expertise across communications consulting, media relations, marketing, and brand strategy and specialise in working collaboratively with teams to establish and optimise TV organisations while also driving business development and content strategies.

Throughout her career, she has achieved significant milestones, such as establishing strategic partnerships, developing value propositions, and driving successful market penetration strategies.

She has a strong passion for brand strategy, crisis management, and stakeholder engagement, and has effectively managed high-profile accounts for renowned companies.

She equally has significant experience analysing market trends, identifying growth opportunities, and building strategic partnerships to optimise revenue streams.

She holds a B.Sc in Marketing from Covenant University and a Master's degree in Media & Communications from the Pan-Atlantic University. Additionally, she holds memberships in the Chartered Institute of Marketing and Chartered Institute of Public Relations.

She continuously strives for excellence in her work and she is well-equipped to drive business growth and navigate the ever-evolving media and tech landscape.

DR. (MRS.) MOJI DAVIDS is the managing director of Xtralarge Farms & Resort whose mission along with her husband, Dr. Seyi Davids is to raise the credible next generation farmers.

In what started as a small-scale farm some 17 years ago, soon after the return of the Davids from abroad to Nigeria has since expanded into a global phenomenon.

With the vision of “raising a generation of passionate farmers by creating various agriculture and investment platforms here in Nigeria and beyond it has, as at this day spread to over 24 countries, feeding the world with organic food.

These include places such as Israel, Jordan, the United Kingdom, (UK), United States of America (USA), Kazakhstan and of course, Dubai, to mention but a few.

According to her, “Lives are being transformed here. We train all our farmers on organic farming practices, producing food items without chemical fertilizers or pesticides and, therefore, no side effects. We are, therefore, promoting healthy eating.”



Ask any of their clients anywhere in the world about the facilitating and fruitful factors that have seen them moving forward with all aspects of their policies and practices and the instant answer is that of 100 percent integrity.

They keep to their words in all ramifications. Yes, they do! That explains why all farmers, who are treated as family members of the company chant that line with verve and excitement.

Mention the name “Xtralarge Farms” and the spontaneous chorus you get is that of: “One hundred percent integrity! Eat healthy. Live healthy and make money”.

Interestingly, the response comes from a crop of passionate farmers – governors or ambassadors – as they are heartily referred to, all fully committed to fulfilling the vibrant vision of the brilliant minds behind the ever-expanding concept.

SARA

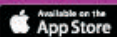
**For women
who want better.**

- ▶ Gender friendly loans
- ▶ Enjoy high yield interest rates on alat
- ▶ Business advisory & Capacity building
- ▶ Networking and mentoring opportunities
- ▶ Health scheme

Join the community of women that want better
www.sara.wemabank.com



Download the ALAT app to enjoy seamless banking anywhere and anytime.



Dial *945*01#

Don't forget,
payments are easier with

*945#

0-7000-PURPLE, 0803 900 3700

✉ purpleconnect@wemabank.com

📞 Customer help desk 📞 09044411010

Get social with us at:



@wemabank | @alat_ng



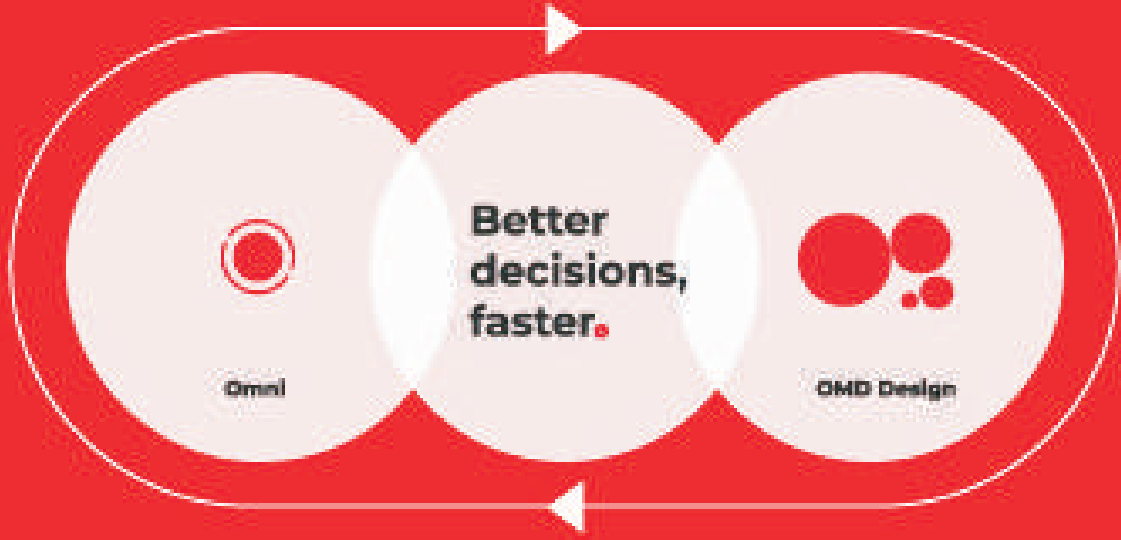
alat.ng

wemabank.com | alat.ng

Platform

Promise

Process



OMD DESIGN

Delivering better decisions faster.

OMD AWARDED

THE MOST CREATIVE, INNOVATIVE AND EFFECTIVE NETWORK IN THE WORLD

1, SHOMVI HIGHWAY,
SHOMBARE ESTATE,
MARILAND, LAGOS,
NIGERIA
TEL: +234 802 1010 001

152, OBIENSI CLOSE,
EAST CANTONMENTS
EXTENSION, ACCRA,
GHANA
TEL: +233 3029 76211

FAIRWIND RESIDENCE,
BP 5256, RUE TOMOTO,
BESIDE ST JOHN'S PLAZA,
BONAPRISO, DOUALA,
CAMEROON
TEL: +237 6990 05732

Partner Offices: (Cote d'Ivoire, Togo, Benin, Niger, Senegal, Togo, Cote d'Ivoire, Democratic Republic of Congo, Rwanda, Chad, Somalia) | www.mediarawson.com



Success is not just about
working hard...

**It's also about
working smart.**

When it comes to experiential marketing, we

Listen | Design | Execute

Jazz up your success with us, call...

09028204849



www.aster.ng



BUNMI OKE, with a career that spans more than 30 years, the Amazon of the Nigerian advertisement industry, Bunmi Oke, has traversed the industry with unparalleled pluck and stride. Not surprisingly, she became the president (the 2nd female president ever) of the Association of Advertising Agencies of Nigeria (AAAN).

She is also a member of the Council of the Advertising Practitioners Council of Nigeria (APCON), and a Fellow of the Advertising Practitioners Council of Nigeria, (APCON).

The British-born Nigerian started her career in advertising at Grant Advertising (McCann – Erickson affiliate) in 1986, where she worked as a PR Executive/Account Management trainee. Joining LTC – (now JWT) advertising in 1989, her exceptional organizational and presentation skills resulted in her rising through the ranks rapidly; she became the first female client



service director. Leading a prolific team of professionals, she built the agency into an excellent advertising agency in Nigeria.

She has worked on several global & local brand building campaigns & businesses, like Etisalat, (EMTS), Coca-Cola Company brands, First Bank Plc, BAT West Africa, Cadbury's Tom Tom & Bournvita Accounts, DSTV – Multichoice Nigeria, etc. She also has a cogent understanding of the media landscape in Nigeria as a former client service/media director in LTC/ JWT and as CPAO in NOUN.

Mrs. Oke is an alumna of Queen's college, Yaba, Lagos; Holy Child College, Obalende, Lagos; and the University of Lagos. She is well travelled and has attended several business and advertising courses in Nigeria and abroad.

She has passion for women issues, mentoring, public speaking and charitable projects. She spends her spare time engaging in philanthropic work and Christian social activities. Bunmi has been married to Kola Oke (a civil engineer) for over 24 years. They have a set of twin sons.



CHIZOR MALIZE is the Managing Director/Chief Executive Officer of Financial Institutions Training Centre (FITC). She has over two decades of professional experience that cuts across marketing, business process re-engineering, market growth strategy, reputation management and business consulting.

She has led various strategic and transformational projects in the financial services sector, local and international, in strategy, product marketing, electronic

banking, retail, wholesale, private banking and brand repositioning.

Her financial services experience spans several institutions such as Valucard Nigeria Plc., Standard Trust Bank/United Bank for Africa and Access Bank Nigeria Plc.

She launched and managed several of these Nigerian financial institutions in eight (8) African countries and the United Kingdom.

With over 20 years' experience in Branding and Communication, she has managed several international brands in the local market, while managing and creating indigenous new brands of repute.

Among this portfolio of brands, include Total, BMW, Land Rover, Qatar Airways, Heritage Bank, Fidelity Bank, Falcon Corporation, Aquila Leasing, Alphastar Paints and The George Hotel Brands.

She has garnered deep and extensive experience in Branding and Marketing that span across diverse areas such as Branding, Advertising, Communications, Public Relations and Digital/New Media working previously on notable brands.

She is a people shaper, an inspirational leader and a C-Suite/Executive Coach. She is a prolific and respected international speaker. She has developed and facilitated several training courses in reputable institutions such as Lagos Business School, Financial Institutions Training Centre (FITC), and Brand Platform Academy. She is passionate about impact, enterprise and family.

Chizor has a bachelor's degree in communications and an MBA degree in Marketing. She also took advanced executive courses from London Business School and Columbia Business School.

She is a professional member of the Chartered Institute of Marketing (CIM), and an Executive Education Alumni of the London Business School and Columbia University, New York. She sits on the council of Women in Management, Business and Public service (WIMBIZ), a non-profit organization founded in Nigeria as an Executive Council member.

She is a recipient of many awards in marketing and leadership awards. They include Marketing Personality of the year, 2016; and the African Leadership Excellence Award 2017.



TOLUWALOPE ALERO LADIPO is the current Group Head, Marketing and Corporate Communications, UBA Group. The law graduate from the University of Essex, Colchester, joined the African Global Bank in April 2023 when Mrs. Bola Attah was elevated to the position of the CEO, UBA Foundation.

Prior to her new position at UBA Group, Alero was the Executive Head, Marketing and Customer Experience at Old Mutual, the

Nigerian subsidiary of Old Mutual Limited, the pan-African insurance and financial services group with presence in 13 African countries. With a background in Law, Alero has built her career in Marketing and Communication with over 17 years of experience in Strategy Development, Customer & Product Portfolio Management, Public & Media Relations, and Integrated Marketing to mention but a few.

Before joining Old Mutual in 2018, Alero worked in some of Nigeria's leading financial services providers, especially at the United Bank for Africa (UBA) and Union Bank, where she led the marketing strategies.

At Old Mutual, Alero has been at the frontline of deepening marketing communications, stakeholder management, customer experience and market penetration for the brand in the Nigerian insurance market, which PWC 2015 survey showed lags behind other African economies with only 0.4 per cent coverage of Nigeria's population, who are grappling with low product education and adoption.

She believes that with the growing number of middle-class in Nigeria, her organisation is in pole position to leverage the rapidly evolving digital capabilities to drive penetration among

this class. Alero's thoughts align with PWC'S findings that "the high penetration of mobile phones in Nigeria of over 70%, allows for the insurance industry to tap into the informal sector and increase the number of policyholders."

This position is also further reiterated by the Nigeria Communication Commission May 2020 Report which shows that the country's internet subscribers grew from 126 million in December 2019 to 140 million by half year 2020. With this reality in mind, Alero re-strategised for Old Mutual to set the pace with customised solutions-driven digitalised products and services towards a refreshed approach to insurance market penetration.

This determined effort from Alero and her team has led to the launch of Old Mutual Nigeria's revamped, user-friendly and e-commerce website that allows customers access various products of their choice, engage with the brand, and make instant claims seamlessly.

Alero holds a Bachelor of Laws (LLB) Degree from the University of Northumbria, Newcastle, and a Master of Laws (LLM) in International Trade from the University of Essex, Colchester, both from the United Kingdom.

FOLAKE ANI-MUMUNEY is head of the Marketing and Corporate Communications, globally, for the FirstBank (FGN) Group, which includes oversight of the same functions for all FirstBank subsidiaries, spanning Asset Management, Investment Banking, Private Equity, Insurance, Pension Fund Custodian services. She was the Chief Marketing & Communications Officer at Dangote Group; the head Brands, Policies & Communications, Europe & Africa British Airways plc; and the immediate past Chairman Board of Directors of FBN Insurance Brokers.

In her over 25-year career, she has held positions across sectors such as banking, aviation, manufacturing, oil & gas, and played varied roles, like leading strategy and business planning, business analysis, process re-engineering, innovation, marketing and communications. She is widely admired for her wit and intelligence, which she brings to bear on her career in the world of marketing Communications across various industries and countries of the world. In recognition of her contribution



to the development of the marketing and corporate communications industry in Nigeria, she earned the 2019 Professional Excellence in Marketing and Corporate Communications Award. With tangible contribution to various sectors, committees and professional bodies, she was the first female President of the Advertisers Association of Nigeria (ADVAN); served on the Ministry of Finance led Presidential Committee on Efficiency; and contributed in an advisory role to many Public-Sector Agencies and Commissions, focusing ly on

especially on Tech, Health, Education and Women. With a keen interest in mentorship, diversity and inclusion Folake serves as an Advisory Board Member of WISCAR (Women in Successful Careers) and served on the WimBoard Advocacy committee of WimBiz (Women in Business and Public Sector) amongst many other such volunteer roles.

She is an alumna of the prestigious Harvard Business School Advanced Management, and holds a first degree in Philosophy from the University of Lagos, and a second degree in Law from the University of Buckingham, England.

She is a member of the Executive Council of the World Federation of Advertisers; an Honorary Member of the Chartered Institute of Bankers of Nigeria; Fellow of the Chartered Institute of Marketing UK; Fellow of the National Institute of Marketing Nigeria, and a member of the Institute of Directors Nigeria. She has several awards and is particularly proud to be a 3-time, Lifetime Achievement Award winner within and outside Nigeria. She enjoys boating and travelling. She is happily married, with three children.



OYEYIMIKA ADEBOYE became the Managing Director of Cadbury Nigeria Plc in April 2019. In Cadbury's more than fifty years existence, she is the first woman to be appointed managing director.

She is a chartered accountant, and had earlier worked for Nigerian Bottling

Company, as Finance Director; Accounting and Tax Practice of Arthur Andersen & Co; and the United Kingdom Accounting practice of Midgley Snelling & Co., Chartered Accountants. She is a fellow of the Nigerian Institute of Chartered Accountants and Institute of Chartered Accountants of England and Wales. She holds a bachelor's degree in Economics from the University of Cardiff. In 1986 with a B.Sc in Economics.

From 2000 to 2007, she attended various courses at the IMD Business School, Lausanne, Switzerland. "Adeboye has an impressive track record in finance, strategy and business administration both in Nigeria and the United Kingdom," the company said.

As for the basis for her success, she once said: central to my success is Christian faith. It essentially shaped my values and ethics, which in turn, determined the decisions that I made over the years and defined the way I do my work.

Integrity is one of the values that I hold so dearly. Equal important in shaping my life is my family upbringing. There was strict spoil

moral upbringing in my home. My father and my mother were disciplinarians, who did not spare the rod and spoil the child.

This upbringing shaped my character, and continues to influence the way I live my life and do my work. For example, I praise my team lavishly, when they are doing well, but I can also be a pain in the neck, when they drop the ball. I try to strike the right balance.

I have been able to strike the delicate balance between home and work by setting my priorities right, and sticking to them. On my scale of priority, God comes first; my family (my husband, who is my biggest cheerleader, and my children), second; and then, my career and job.

I mentor younger people, both on my job and outside my immediate work environment. I tell them to get their priorities right from the start. That way, they can maintain proper focus, and excel in their jobs and careers. There are several distractions out there, but with focus and discipline, young people can achieve their career aspirations.

NKECHI ALI-BALOGUN'S story is that of selfless dedication and stride for excellence. With her quite determination, versatility and incisive mind, she is a trailblazer and wellspring of inspiration and innovation in public relation. She is a leading light within Africa's PR industry.

Her wealth of experience spans more than two decades in diverse facets of public relations and training consultancy. As the president of the Lagos State Chapter of the Nigerian Institute of Public Relations, she demonstrated her unwavering commitment to advancing the industry.

Not surprisingly, an alliance of seasoned Public Relations (PR) professionals from across the entire range of the public relation industry, in their confidence in her abilities, endorsed her as the candidate for the National President of the Nigerian Institute of Public Relations (NIPR).

The alliance comprises professionals from various industries, with a joint commitment to advancing the PR profession in Nigeria.

They believe that she is a visionary leader



with a deep understanding of the profession's challenges and opportunities. Her track record of accomplishments, strategic insights, and commitment to raising the standards of PR has earned her the unwavering support of this influential coalition.

The convener of the group, Odion Aleobua, stated, "At this critical juncture in our

industry's development, we need a leader who not only understands the evolving dynamics of communication but is also dedicated to fostering collaboration, growth, and ethical standards in PR practice."

She is the Principal Consultant and CEO of NECCI Consulting. Nkechi is an alumnus of the University of Lagos.

She further enriched her knowledge with an MBA in Management from the University of Nigeria, Nsukka, and a Postgraduate Diploma in Marketing from the same institution.

She also attended other distinguished institutions, Lagos Business School and Frank Jefkins School of Public Relations in London, where she further honed her skills in Public Relations Management.

In addition, she is a mentor, motivational speaker, and catalyst for industry evolution. She is also a recipient of the Most Outstanding Public Relations Practitioner (Female) award from the Nigerian Institute of Public Relations in Lagos.

JOKE BAKARE is the founder and Managing Director of Medplus Pharmacy. She is a distinguished professional and leader. Educated at the Obafemi Awolowo University and Lagos Business School, she has a Bachelor of Pharmacy degree and an MBA. She started her career, as a pharmacist, in New York City, with a stint at the Rite Aid Pharmacy in New York. This gave her exposure to global pharmaceutical standards and practices.

In 1993, at age 26, Bakare founded one of Nigeria's most notable retail chains, MedPlus pharmacy, a pharmacy-led health and beauty retail chain. At the time, retail focused pharmaceutical business was still in its infancy. The pharmacy industry was inundated with itinerant medicine salesmen and uncertified pharmacies (patented medicine stores). She was convinced that standardization will enhance the quality of services and drugs made available to customers and reinforce the role of pharmacists in the delivery of frontline healthcare.

She has supported several female organizations/events that promote the



welfare of Nigerian women. These include the Adara Foundation, a nonprofit social enterprise that focuses on empowering women for self-actualization; supporting, promoting and documenting African art; and advancing education in Africa, where she supported with free health checks and drugs. She has also supported other organizations, financially and with drug

donations. For example, Dagomo Foundation, Pathcare medical outreach for their 'Doctors on Air' program, International Women's Organization for Charity, and Pharmaceutical Society of Nigeria's IDP Initiation.

In addition, she has promoted access to healthcare for women at risk of, or living with, diabetes, on World Diabetes Day. She partnered with Pfizer, Sanofi, MG Ross, and PharmacyPlus to conduct free blood glucose test for women, in Medplus stores across the country.

With her works and accomplishments, especially, in advancing the medical health of Nigerians, Baker, over the years garnered a number of professional awards. Her awards include Pfizer Award of Excellence, in recognition of tremendous contribution in the field of Community Pharmacy; Merit Award, Pharmaceutical Society of Nigeria (PSN); "Icon of Pharmacy" Award, Pharmaceutical Society of Nigeria (PSN); Chain Pharmacy Award, Association of Community Pharmacists Nigeria (ACPN); and Fellow of the Pharmaceutical Society of Nigeria.



ORELUWA FAMUREWA is the Executive Director & Director-Corporate Affairs at FrieslandCampina WAMCO Nigeria Plc.

She brought her experience from previous

roles and versatile skills to FrieslandCampina and Friesland Foods WAMCO Nigeria.

Her experiences and skills include corporate social responsibility, management, international relations, strategy and sponsorship.

She is also an Associate Member at Women in Management & Business, Member of The Nigerian Institute of Public Relations, Member of Institute of Directors, Member of National Institute of Marketing of Nigeria and Member of Nutrition Society of Nigeria.

She holds an undergraduate degree in History from the University of Lagos, and an MBA from Lagos State University.

On this year's World Milk Day, FrieslandCampina WAMCO hosted an event to advocate the goodness of milk. In celebration of the World Milk Day, FrieslandCampina WAMCO, makers of Peak milk and Three Crowns milk hosted top government functionaries, health and

nutrition specialists to the event themed 'Raise a Glass'.

In her welcome address, the Corporate Affairs Director, FrieslandCampina WAMCO, Ore Famurewa, representing the Managing Director, noted that FrieslandCampina WAMCO is using this year's World Milk Day celebration to seek active cooperation with key government agencies and healthcare professionals to drive the agenda of dairy nutrition on the national platform. "Milk and dairy foods are nutrient-dense foods supplying energy and significant amounts of protein and micronutrients.

FrieslandCampina celebrates the World Milk Day in all 34 countries where we have offices because at the heart of everything we do is one central purpose – nourishing by nature" Famurewa said.

NKIRU OLUMIDE-OJO is an author, columnist, development speaker and technocrat, with a career history in financial services, aviation, telecommunication, and the petroleum sectors.

She presently works as the Executive Head, Regional Marketing and Communication of Standard Bank Group, South Africa.

She has worked at CMC Connect Burson-Marsteller, Nigeria, Virgin Atlantic in Nigeria, Virgin Nigeria, Airtel, and Forte Oil. She is 2nd Vice-President of the Advertisers Association of Nigeria.

She is a columnist for the Business Day (Nigeria) newspaper. Her weekly column focuses on issues with direct relevance to women and the workplace.

In September 2017, she published a book, *The Pressure Cooker: Lessons from a Woman at Work*. The 128-page, nine-chapter book discusses prospects, exploits and challenges of women in the professional environment, offering "pragmatic insights into how women can be successful in their careers, while also



upholding responsibilities as mothers and homemakers.

An advocate of human, especially, women's right, Nkiru is co-founder of The Lighthouse Network, a social development initiative with programs geared towards empowering women in professional careers and

entrepreneurship, and preparing young women for work place through formal mentoring. She is also a public speaker.

She holds first and second degrees in Biological Science from the University of Calabar, and a Master's degree in Strategic Marketing Management from the Kingston University in the United Kingdom.

She is a member of the Nigerian Institute of Public Relations [NIPR] and the UK Chattered Institute of Marketing United Kingdom.

Her awards and recognitions include the 2017 Brand Journalists' Association of Nigeria's (BJAN) Best Corporate Brand Manager Award; Marketing Edge newspaper's Leading Marketing Personality of the Year.

In 2008 and 2016, Marketing World West Africa recognized her as one of the Leading Women in Marketing and Communication.

She is married to Olumide Ojo, and has two children.



QUO UKOH is a multidimensional marketing advisor and expert in fast moving consumer goods (FMCG) industry Author and podcaster, a Nigerian culinary and

gastronomic expert, who has helped brands, brand custodians and businesses drive sustainable growth.

She is an experienced management executive with a demonstrated history of making a substantial impact in marketing and advertising of the FMCG industry.

Skilled in Marketing Management, Deep Consumer and Market insights in Nigeria and West African subregion, Food & Beverage, Home Care segment, Personal Care segment, Market Planning, Business Planning, and Sales Management.

Strong business development professional with a B.Sc. Nutrition & Dietetics from University of Nigeria.

Ukoh who recently retired from Nestle Nigerian Plc as executive director established Entod Marketing Limited.

Entod is a marketing consultancy company with rich experience / practical expertise in helping brands and businesses drive sustainable growth within the African context.

At Entod, we leverage deep local consumer

and trade insights, to develop, optimize and execute differentiated marketing strategies for our clients, she said.

She is also chairperson of the Award Decision Council, for the 2023 Nigerian Marketing Awards.

According to her, "I was charged with the responsibility of coordinating and driving the judging process of entries for this year's award. The Award Decision Council, composed of 13 respected professionals in the Marketing and Marketing Communication landscape. The Nigerian Marketing Awards is in its second edition celebrating marketing excellence in Nigeria."

Mrs. Ukoh has well over 20 years' experience in FMCG having worked with the number one food company in the world for over 30 years.

Her experience spans brand management to general management and board.



30TH
ANNIVERSARY



Wellness at your fingertips

Order Health & Beauty
Products from anywhere.

Visit

www.medplusnig.com



0905 549 4182 - Abuja
0818 712 2408 - Lagos

Medplus Pharmacy Congratulates GIPAA at 60





**Sales & Rentals
Renovation
Joint Venture (JV)
Facility Management
Consultation
Construction**

Our Services:

Our Services:

+2349013333303



info@hutchingslimited.com

Hello@hutchingslimited.com

carolyna.hutchings@hutchingslimited.com



@carolynahutchingshomes, @hutchingsltd



www.hutchingslimited.com



Plot 18c, Akin Ogunlewe Street Off Ligali Ayorinde
Victoria Island, Lagos



Carolyna Hutchings Homes

**Interior Decor
Architectural Design
Interior Design
Landscape Architecture**

Our Services:







NOMINEES LIST FOR THE INDUSTRY CHANGE MAKER AWARDS 2023

S/N	DESIGNATION	ORGANISATION	INDUSTRY	AWARDS
1	AYO MAIRO-ESE	ANCHOR- THE MORNING SHOW	MEDIA	CHANGE MAKER -MEDIA
2	TONYE ADONYE-HALLIDAY	COO	MEDIA	CHANGE MAKER -BUSINESS MANAGEMENT
3	ROSEMARY EGABOR-AFOLAHAN	HEAD, BUSINESS	MEDIA	CHANGE MAKER - BUSINESS DEVELOPMENT
4	MORAYO AFOLABI-BROWN	ANCHOR- YOUR VIEW	MEDIA	CHANGE MAKER- MEDIA
5	MRS. CHIOMA AFE	DIRECTOR, EXTERNAL AFFAIRS	OIL AND GAS	CHANGE MAKER- COMMUNICATIONS
6	MRS. JENNIE NWOKOYE	FOUNDER/CEO	HEALTH	CHANGE MAKER- HEALTHCARE
7	MRS. MUDRAKAT ALABI-MACFOY	SUSTAINABILITY, SOCIAL IMPACT/ ESG PROFESSIONAL	GOVERNANCE	CHANGE MAKER- SUSTAINABILITY
8	MRS. YINKA OGUNDE	CERTIFIED COACH/TRAINER	EDUCATION	CHANGE MAKER- EDUCATION ADVOCACY
9	DR. IGAZEUMA OKOROBA	GROUP HEAD, SUSTAINABILITY	MANUFACTURING	CHANGE MAKER- SUSTAINABILITY
10	MRS SADE MORGAN	CORPORATE AFFAIRS DIRECTOR	FMCG	CHANGE MAKER- SUSTAINABILITY
11	MRS. OMOBOLANLE VICTOR-LANIYAN	HEAD, SUSTAINABILITY	SUSTAINABILITY	CHANGE MAKER- SUSTAINABILITY
12	MRS. TOLULOPE ONALAJA	GROUP EXECUTIVE DIRECTOR	REAL ESTATE	CHANGE MAKER- REAL ESTATE
13	MRS. OGOCHUKWU GERALDINE ELOIKE	CORPORATE COMMUNICATIONS MANAGER	ADVOCACY	CHANGE MAKER- GENDER ADVOCACY
14	MRS. RACHEL EKEH	BRANDS MANAGER		CHANGE MAKER- BRAND MANAGEMENT
15	MS. OGO OFOMATA	DIRECTOR, BUSINESS		CHANGE MAKER- TELECOMMUNICATION
16	MS. OLUSEYE ALAYENDE	CHIEF LEGAL OFFICER/ COMPANY SECRETARY		CHANGE MAKER- CORPORATE LITIGATION
17	MRS. VICTORIA UWADOKA	CORPORATE COMMS /PUBLIC AFFAIRS LEAD		CHANGE MAKER- COMMUNICATIONS
18	MS CHIOMA MBANUGO	HEAD OF MARKETING		CHANGE MAKER-MARKETING
19	MS EDIDIONG UWEMAKPAN	VICE PRESIDENT COMM & PR		CHANGE MAKER- PUBLIC RELATIONS
20	MS. ADEBOLA WILLIAMS	COMMERCIAL DIRECTOR		CHANGE MAKER- MARKETING
21	MRS. TOLULOPE OLANIPEKUN	HEAD OF MARKETING		CHANGE MAKER-MARKETING
22	MRS. SIMISOLA HUGHES OBIESESAN	GROUP CREATIVE DIRECTOR		CHANGE MAKER-ADVERTISING
23	DR. BUSOLA TEJUMOLA	EXECUTIVE HEAD, CONTENT AND CHANNEL		CHANGE MAKER- CONTENT & MEDIA
24	MRS. CAROLINE OGHUMA	CORPORATE HEAD		CHANGE MAKER- COMMUNICATIONS
25	MRS. FOLAKE SOETAN	MANAGING DIRECTOR		CHANGE MAKER-ENERGY
26	MRS. AISHA ANAEKWE	GROUP HEAD, BRANDS & COMMUNICATIONS		CHANGE MAKER- BRAND MANAGEMENT
27	MS. TOLULOPE ONIPEDE	HEAD, CORPORATE COMMS		CHANGE MAKER- COMMUNICATIONS
28	MS. AYODELE ALABI	HEAD, CORPORATE COMMS		CHANGE MAKER- PUBLIC RELATIONS
29	MRS. CHERRY EROMOSELE	GROUP CHIEF MARKETING & COMMS OFFICER		CHANGE MAKER- MARKETING
30	DR MRS. MOJI DAVIDS	GROUP MANAGING DIRECTOR		CHANGE MAKER- ENTREPRENEURSHIP
31	MS. ABIODUN OLUBITAN	GROUP HEAD, WOMEN BANKING		CHANGE MAKER-WOMEN BANKING
32	MS NANA UTOMI	CEO/CXO		CHANGE MAKER- EXPERIENTIAL MARKETING
33	MRS. SHOLA SALAKO AJULO	CONSUMER AND COMPETITION TRIBUNAL CONSUMER AND COMPETITION TRIBUNAL		CHANGE MAKER- CONSUMER ADVOCACY
34	MRS. ADENIKE ODUTOLA	MANAGING DIRECTOR		CHANGE MAKER - ADVERTISING

NOMINEES LIST FOR THE INDUSTRY CHANGE MAKER AWARDS 2023

S/N	DESIGNATION	ORGANISATION	INDUSTRY	AWARDS
35	MS. CHINENZE AMANFO	PR, LEAD		CHANGE MAKER- PUBLIC RELATIONS
36	MS. ESOSA ADETOKUNBO OSAGIEDE	CREATIVE DIRECTOR		CHANGE MAKER- ADVERTISING
37	MRS. MABEL ADETEYE	HEAD, BRAND & MARKETING COMMUNICATIONS		CHANGE MAKER-MARKETING & COMMS
38	MRS. TOKUNBOH GEORGE-TAYLOR	CEO		CHANGE MAKER- COMMUNICATIONS
39	MRS. AMAKA ONYEMELUKWE	DIRECTOR, PUBLIC AFFAIRS, COMMS & SUSTAINABILITY		CHANGE MAKER- SUSTAINABILITY
40	MS. PATRICIA ONUMONU	CEO		CHANGE MAKER- FASHION & STYLE
41	MRS FOLUKE FEMI-SANDA	SNR BRAND MANAGER, TOMATO		CHANGE MAKER- BRAND MANAGEMENT
42	DR (AMB) VICTORIA O. EKHOMU	CHAIRMAN/CEO		CHANGE MAKER- SECURITY
43	MRS CAROLYNA HUTCHINGS	CEO		CHANGE MAKER - REAL ESTATE & DECOR
44	MS AKUNNA NWALA	MD		CHANGE MAKER- ENTREPRENUERSHIP
45	MS SANDRA AMACHREE	HEAD OF MARKETING COMMUNICATIONS		CHANGE MAKER- IMC
46	MRS. OLUWARANTIMI OLANIYAN	BUSINESS LEAD		CHANGE MAKER- PUBLIC RELATIONS
47	MRS. TOSIN ADEFEKO	MD/CEO		CHANGE MAKER- COMMUNICATIONS
48	MRS. BUNMI MAKINDE	EXECUTIVE DIRECTOR		CHANGE MAKER- MEDIA PLANNING
49	MRS TOLULOPE MEDEBEM	MD/CEO		CHANGE MAKER- EXPERIENTIAL MARKETING
50	MRS. BEKEME MASADE MEKA OLOWOLA	CEO		CHANGE MAKER- CSR & SUSTAINABILITY

NOMINEES LIST FOR THE AMAZONS AWARDS 2023

S/N	DESIGNATION	ORGANISATION	INDUSTRY	AWARDS
1	MRS. BUNMI OKE	CEO/LEAD CONSULTANT		AMAZON IN ADVERTISING
2	MRS. NKECHI ALI BALOGUN	PRINCIPAL CONSULTANT		AMAZON IN PR
3	MRS. IQUO UKOH	CEO		AMAZON IN MARKETING
4	MRS. JOKE BAKARE	MANAGING DIRECTOR		AMAZON IN HEALTHCARE
5	MRS. OREOLUWA FAMUREWA	ED/DIRECTOR, CORPORATE AFFAIRS		AMAZON IN COMMUNICATIONS
6	MRS. NKIRU OLUMIDE-OJO	HEAD, MARKETING & COMMS, SOUTH & CENTRAL AFRICA.		AMAZON IN MARKETING
7	MS. ALERO LADIPO	GROUP DIRECTOR, MARKETING & COMMS		AMAZON IN MARKETING & COMMS
8	MRS. CHIZOR MALIZE	CEO		AMAZON IN RESEARCH & BRAND MGT
9	MRS FOLAKE ANI-MUMUNEY	HEAD MARKETING & COMMUNICATIONS		AMAZON IN MARKETING & COMMUNICATIONS
10	MRS. OYEYIMIKA ADEBOYE	CLUSTER DIRECTOR		AMAZON IN MANAGEMENT

CORPORATE AWARDS

S/N	WINNER	AWARDS	
1	FELIX KING FOUNDATION	MOST INFLUENTIAL GENDER-BASED NGO	
2	ACCESS BANK - THE 'W' INITIATIVE	BEST FINANCE-BASED COMMUNITY FOR WOMEN.	
3	ADDIE	INNOVATIVE SEASONING BRAND OF THE YEAR	
4	COLGATE	FAMILY TOOTHPASTE BRAND OF THE YEAR	
5	THREE CROWNS MILK	FAMILY DAIRY BRAND OF THE YEAR	
6	MR. ADEOLA AMOSUN	MEDIA MANAGER OF THE YEAR	
7	MEDIACRAFT ASSOCIATE	PR AGENCY OF THE YEAR	
8	MEDIAREACH OMD	MEDIA AGENCY OF THE YEAR	
9	DIGITXPLUS	DIGITAL MARKETING AGENCY OF THE YEAR	



**Every drop,
a treasure beyond
measure**



Healthy mums, happy families

PARTNERS

